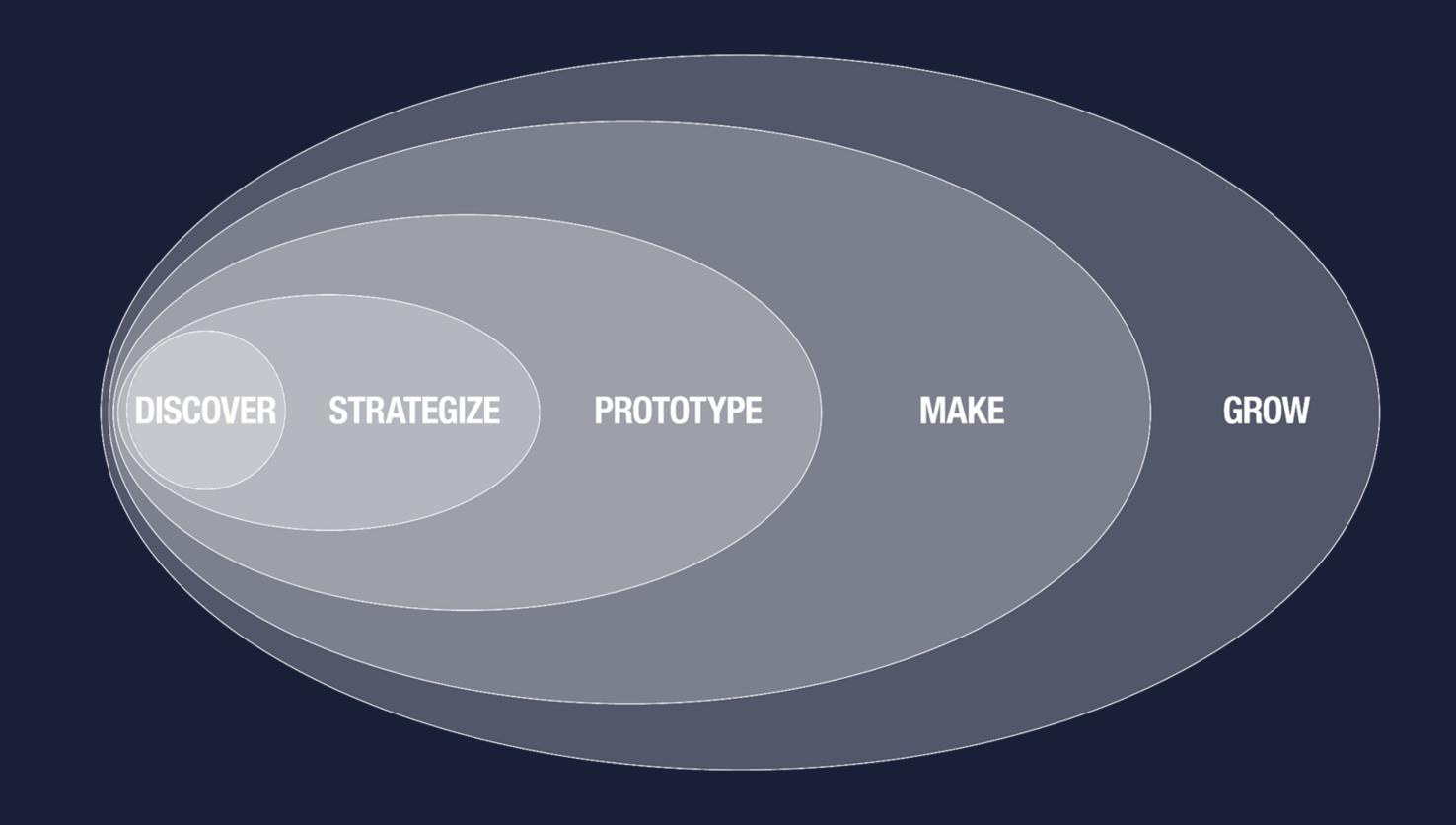


WEARE URBANBETA

Urban Beta is a spatial innovation studio creating inclusive, innovative and transformative spaces.

Our work deals with social justice, predictive planning, co-creation and the democratization of design. We are an interdisciplinary team of entrepreneurs, architects, urban planners and project developers, who aim for transformative projects.

Together, we develop future-proof concepts for sustainable urban planning, architecture, design, interiors and mobility.





URBAN BETA FOUNDING PARTNERS



PARSON **Managing Partner**



MARVIN BRATKE

Managing **Partner** Creative Concept Mobility Innovation



FLORIAN **MICHAELIS**

Managing Partner Realization Circular Economy



PAUL CLEMENS BART

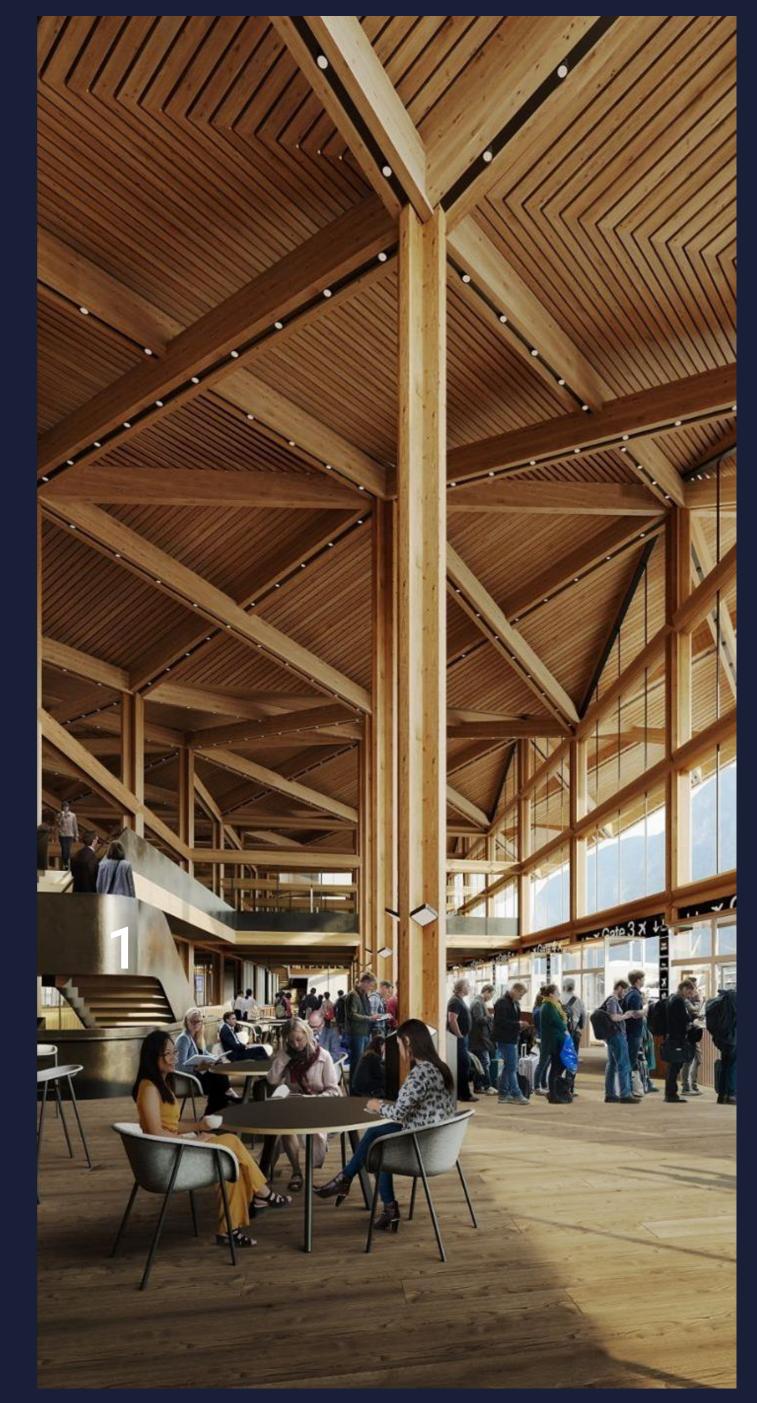
Managing Partner Creation Foresight

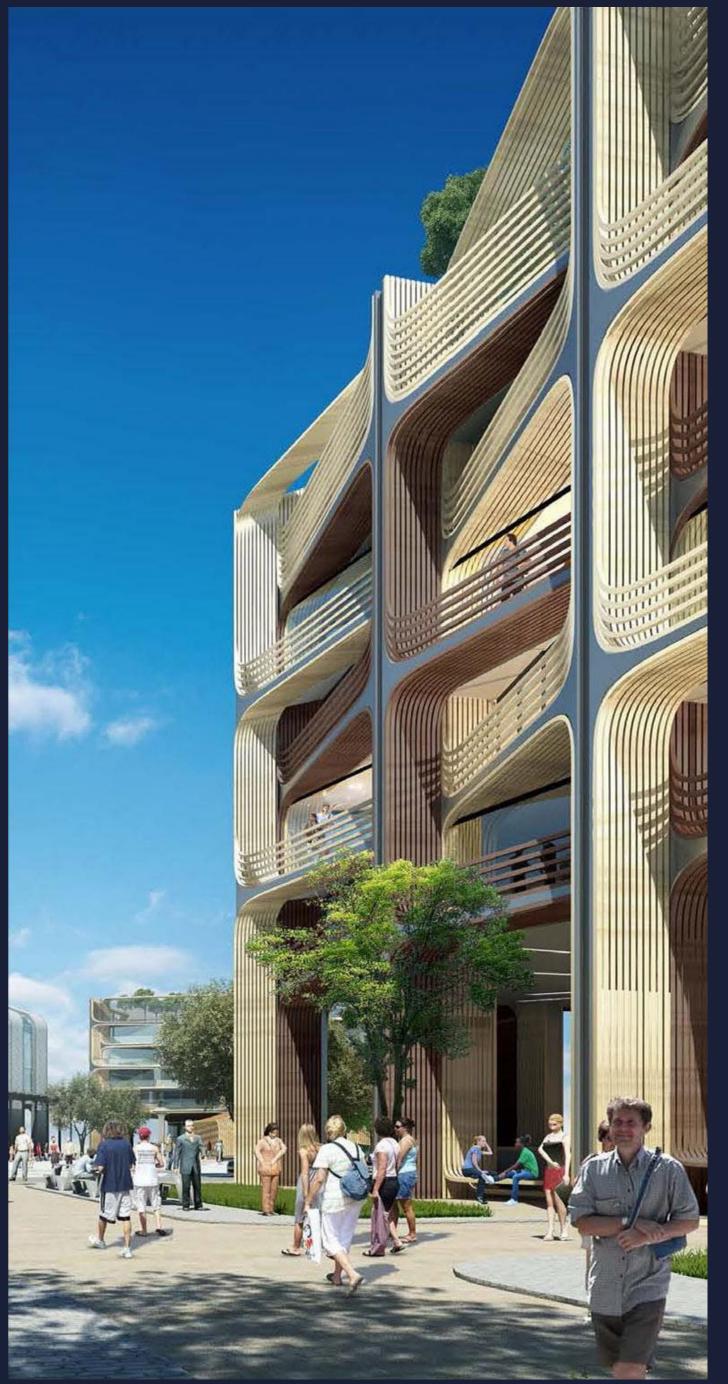


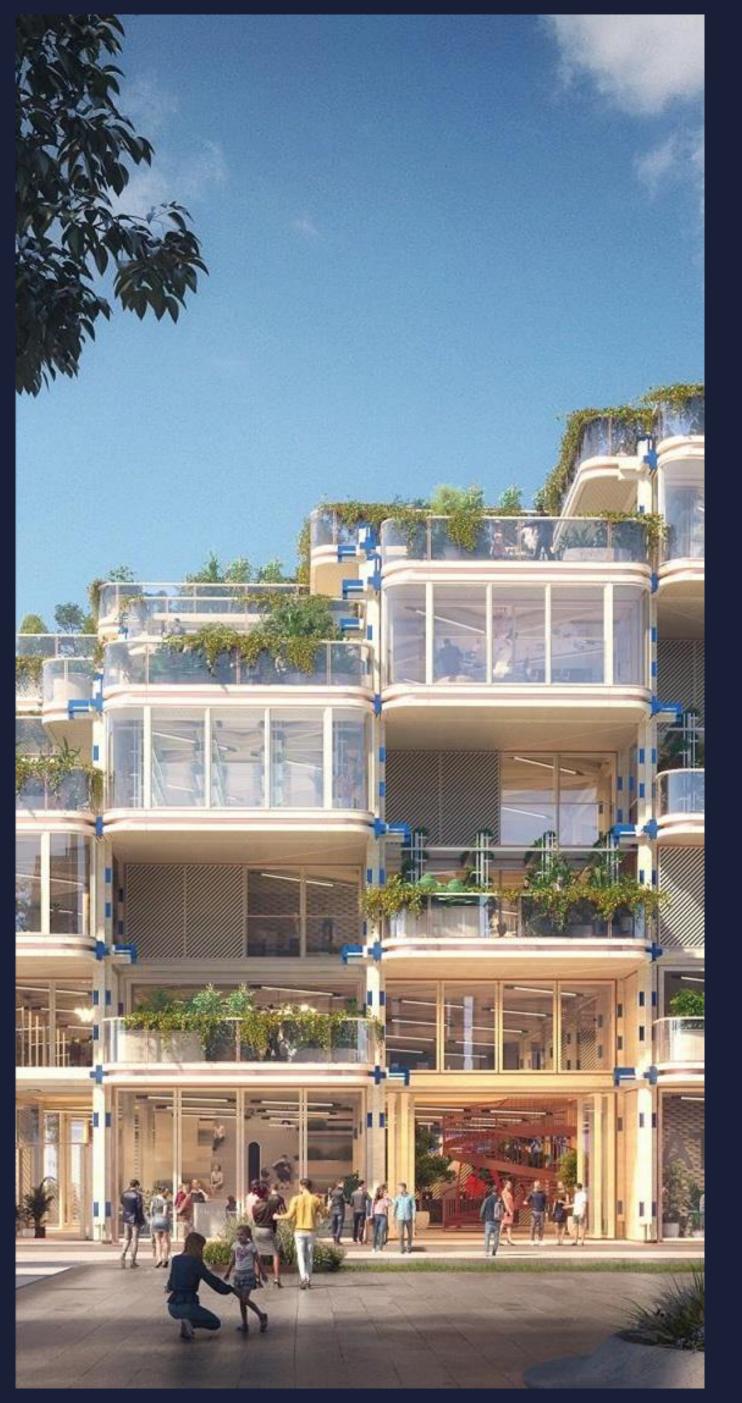


URBAN BETA - SPATIAL INNOVATION OUR SERVICES













Sustainable Architecture and Urbanism

Project and Product Development

Ecologic Building
Technology

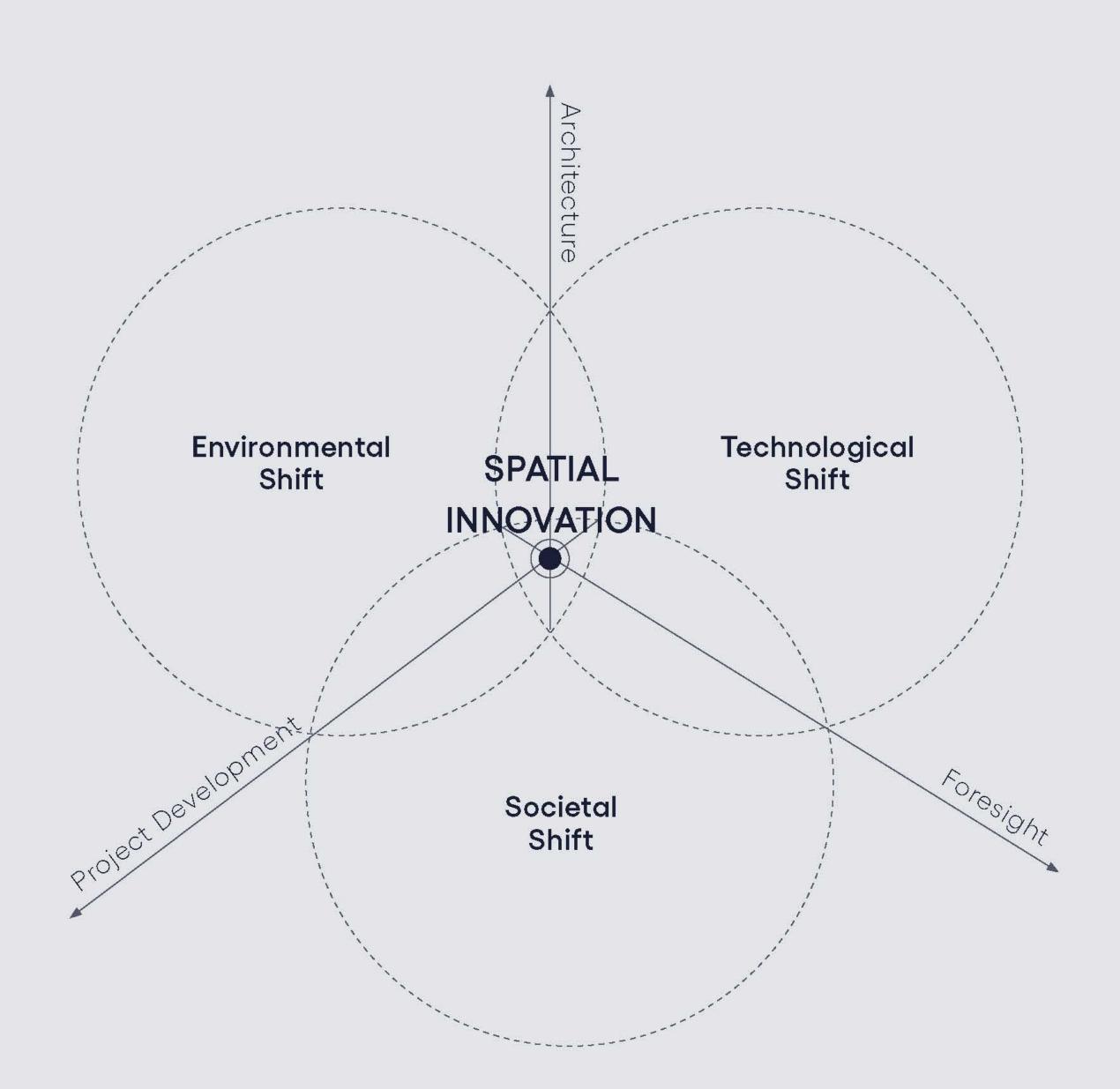
Digital Strategies and Interactive Tools

Foresight and Consulting

SPATIAL INNOVATION

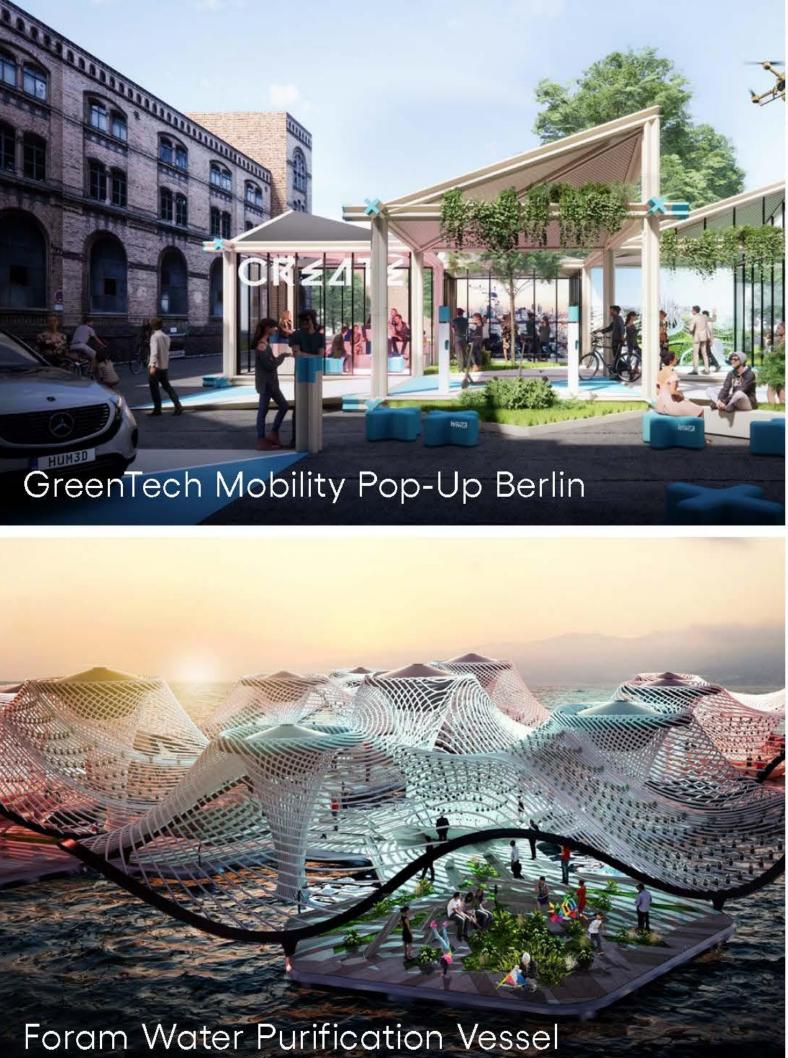
We act at the interface of societal, environmental and technological shifts.

As an interdisciplinary team of architects, urbanists, graphic designers and project developers, we are specialized in spatial projects with a positive footprint. With our network, we ensure the ecologic, economic, social and cultural sustainability of our project vision and their efficient realization.







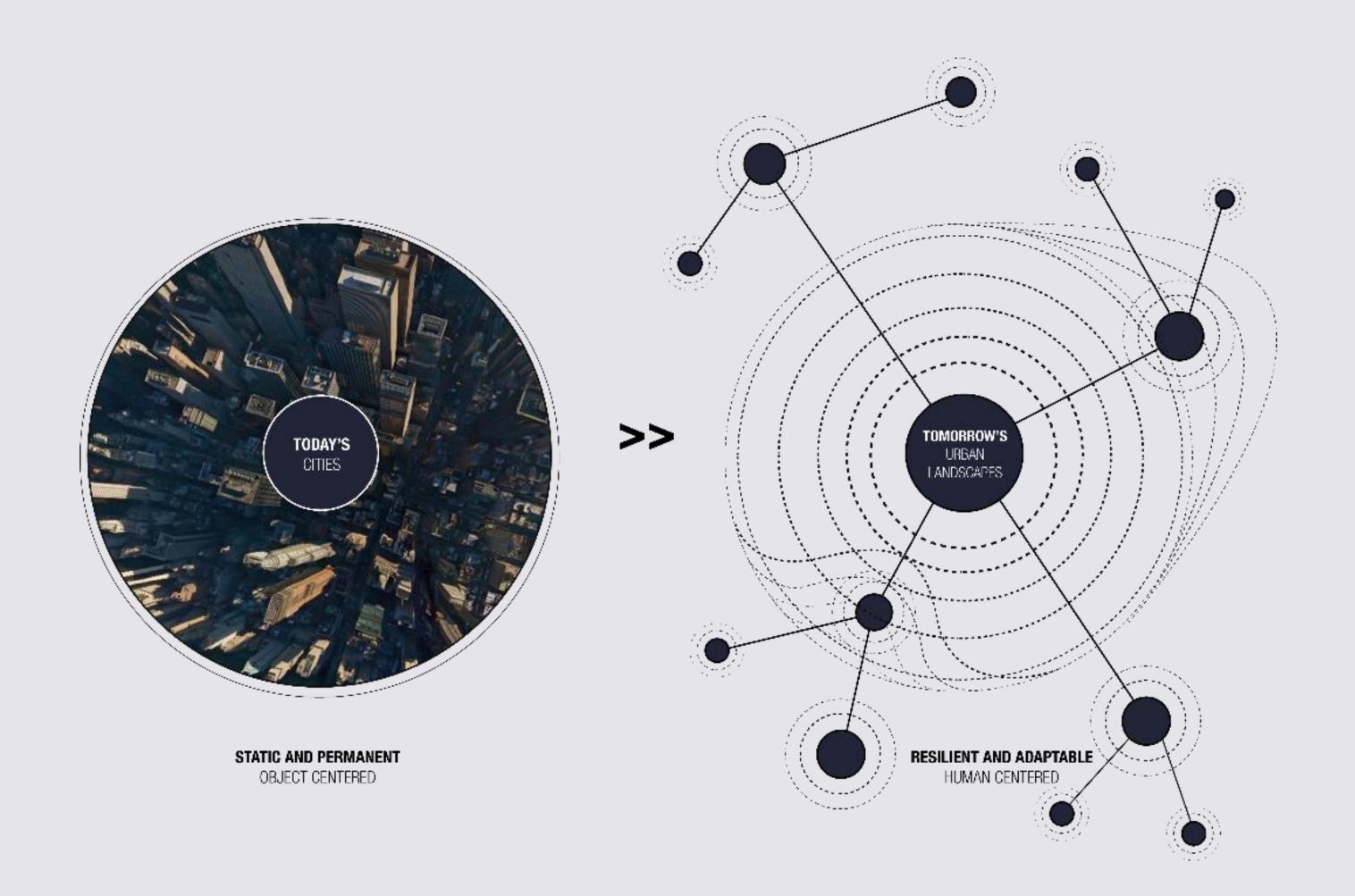




BRINGING THE NEW INTO THE NOW

Tomorrow's spaces are designed around humans and can react to their changing needs. These spaces live, breathe and interact with us.

We create transformative spaces, that grow with us and can react to the changing streams of the information society. Our planning acts at the intersection of multiple disciplines and transforms dreams, vision and values into tangible spatial concepts with future-proof narratives.









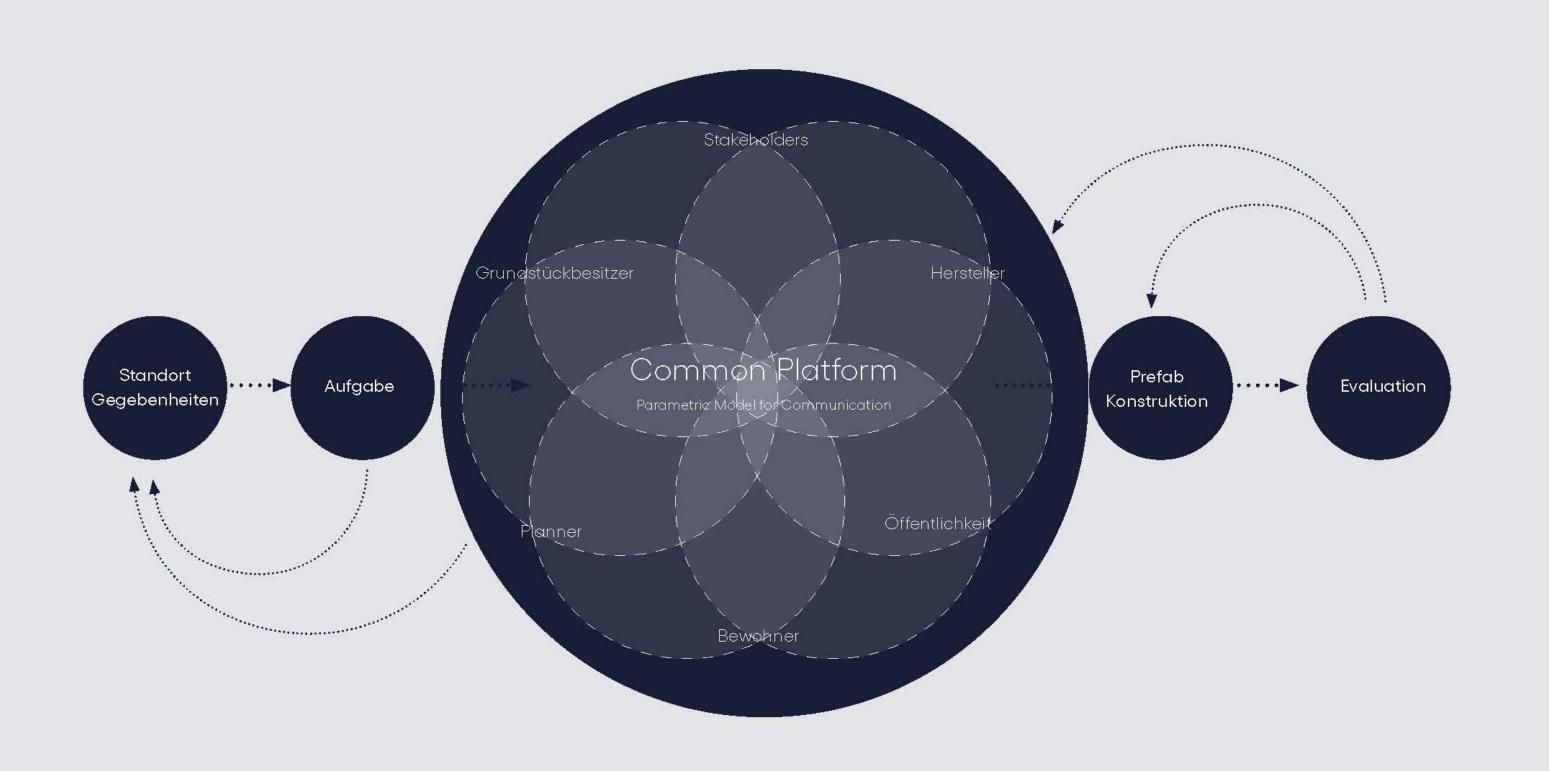


Neom Sindalah Island Village

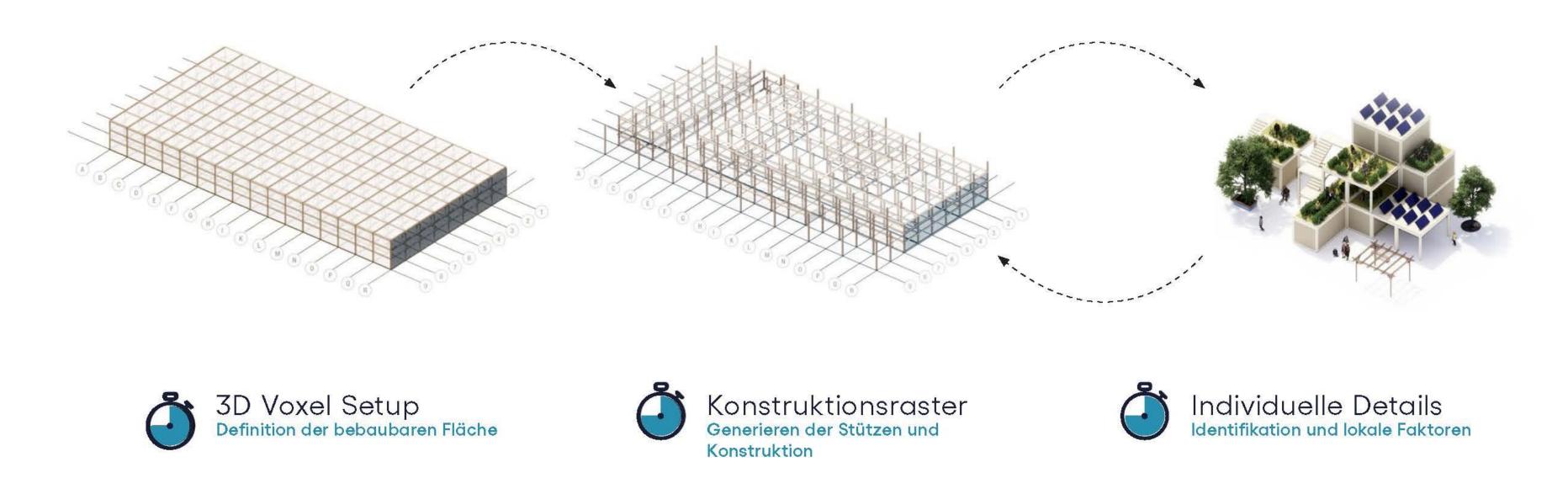


OUR WORKING METHODOLOGY

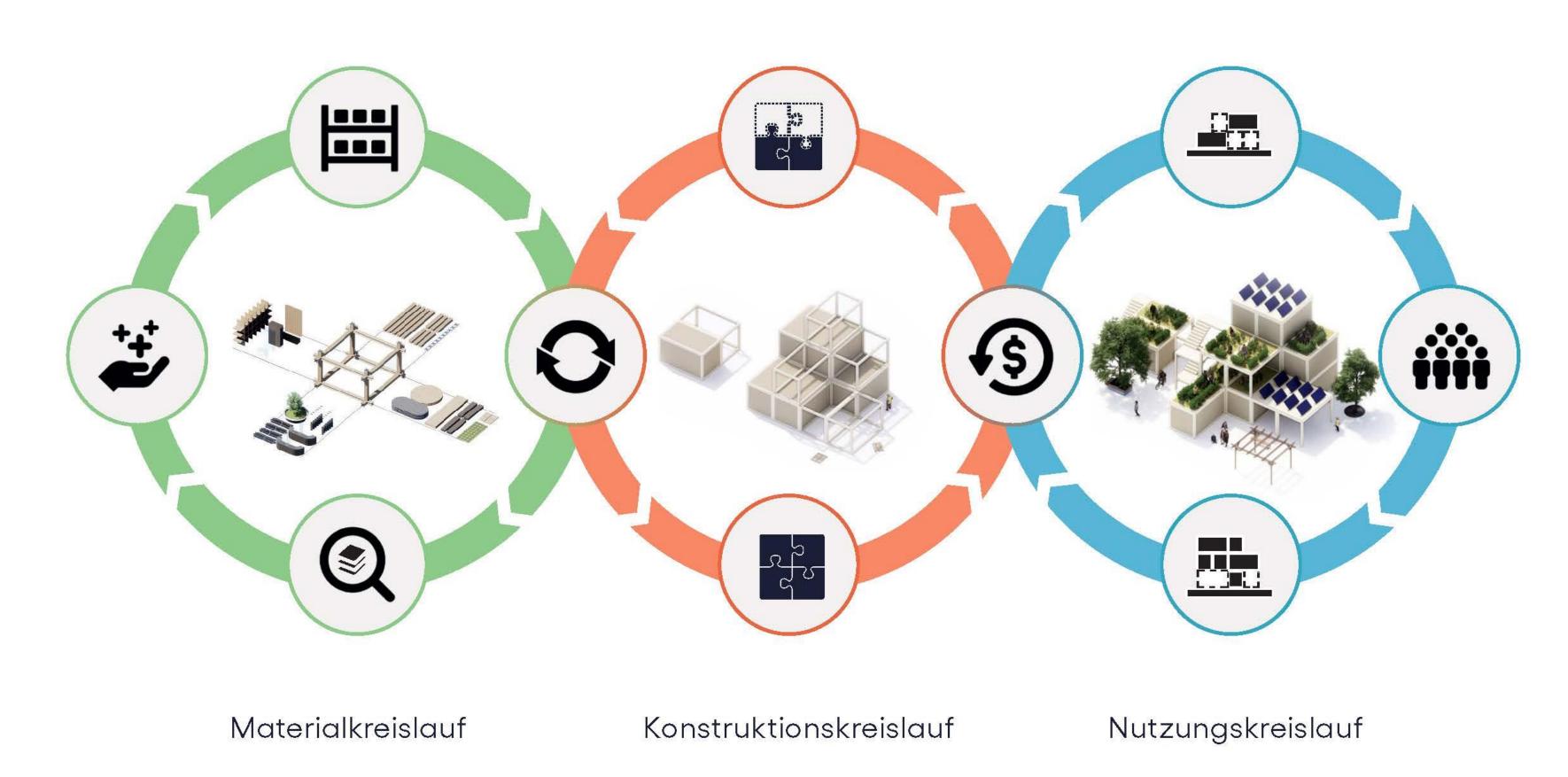
Our core principles are based on social inclusion and predictive planning. We see ourselves as an interface for spatial innovation. We develop predictive planning tools and create platforms for participatory co-creation processes and seamless transitions between physical and digital.



INTERACTIVE AND PARTICIPATORY PLANNING TOOLS

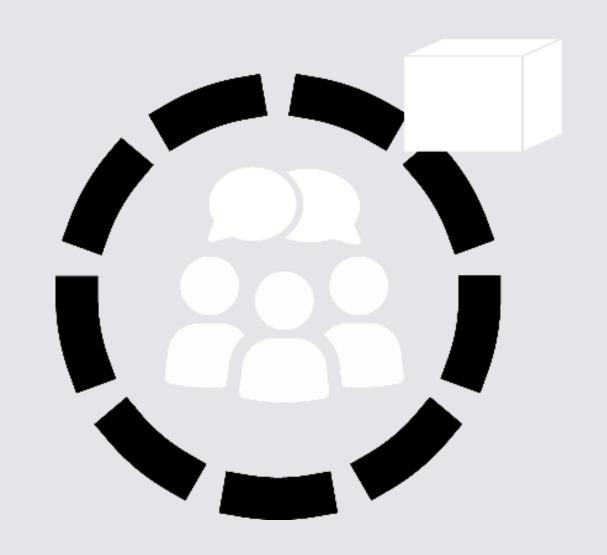


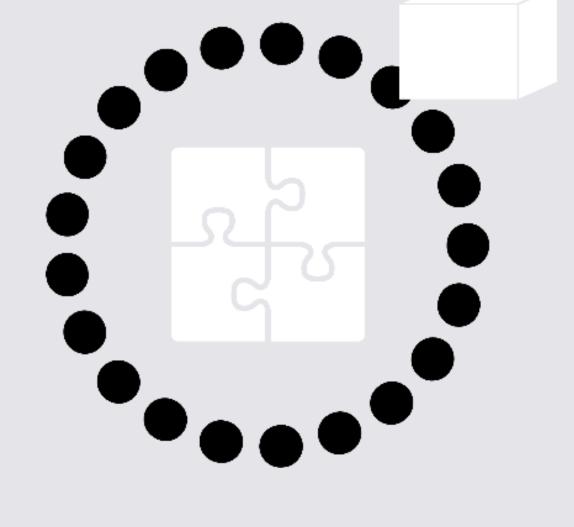
DEVELOPING CIRCULAR BUSINESS MODELS

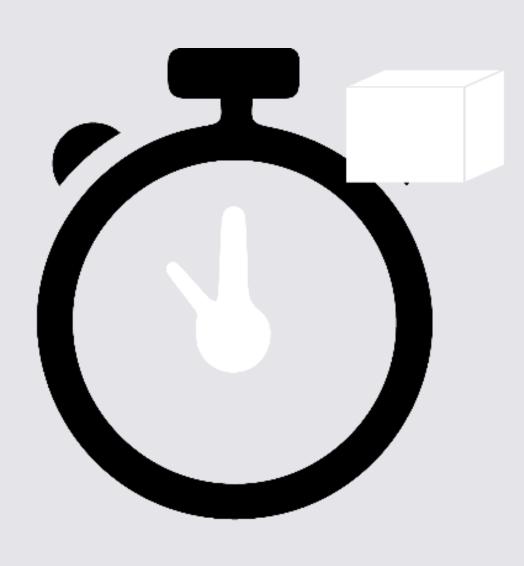


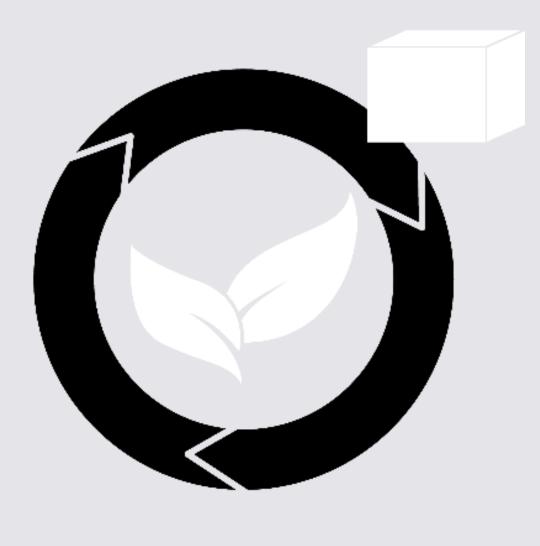
OUR PURPOSE AND VALUES











Impact through Empathy

Social inclusion with human centered design is at the core of all our projects. We develop our spatial projects with a participatory approach to provide social infrastructure. Our work deals with social justice including co-creation processes, platforms and circular economy.

Foresight By Design

We combine academia with applied research to integrate emerging technologies, innovation, computational models and predictive planning into one combined, holistic approach. Our work aims to enable greater democratization of technology for spatial planning.

Space On-Demand

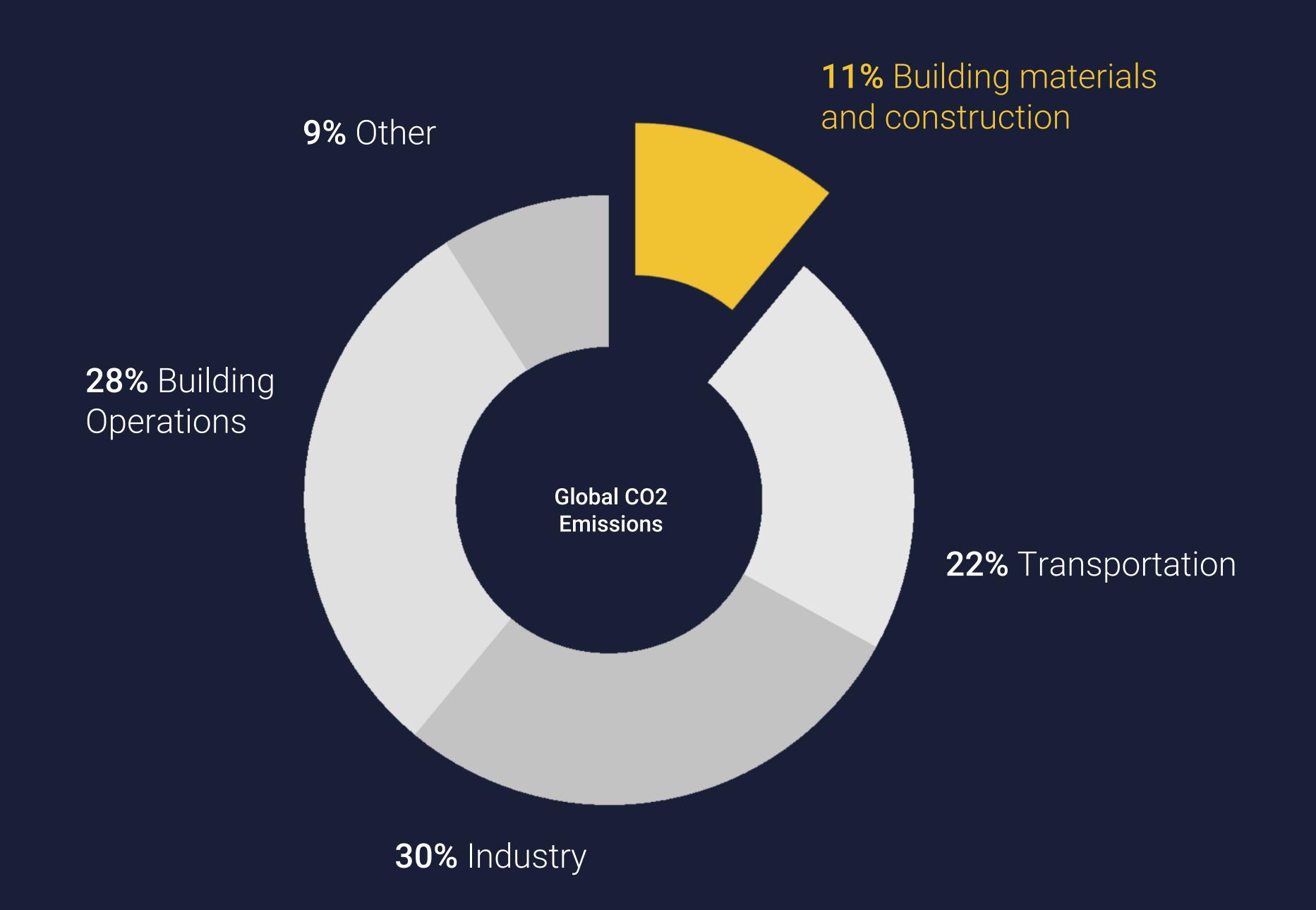
We create spatial systems, that are scalable and adaptable and can grow with their users over time. Our spatial solutions are flexible and work towards an economy of scale. We design for the future of co-living, co-working, connected infrastructure and their digital twins.

Circular Realization

Our architectures, spatial solutions and products are brought to life through an integrative planning process. We foster circular design approaches, material innovation combined with efficient digital planning and local, ecological manufacturing.

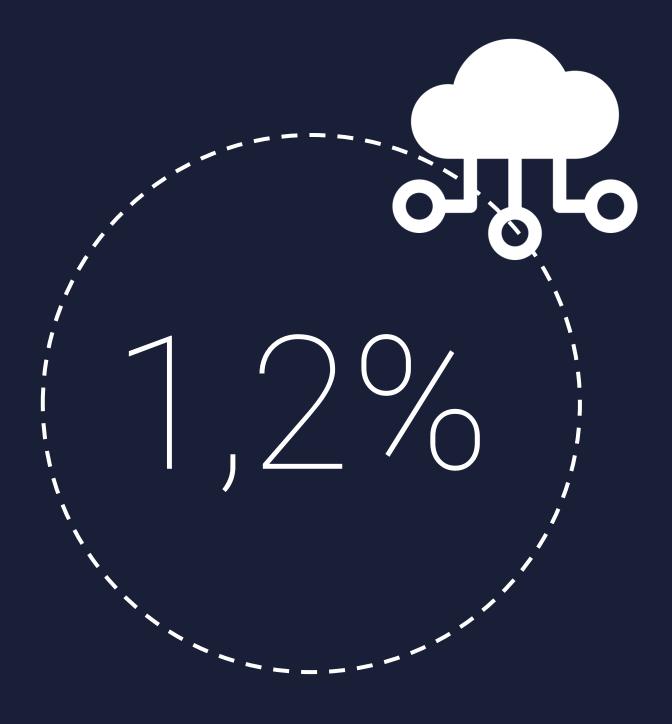
FUTURE CONSTRUCTION CHALLENGES IN THE AGE OF CLIMATE CHANGE







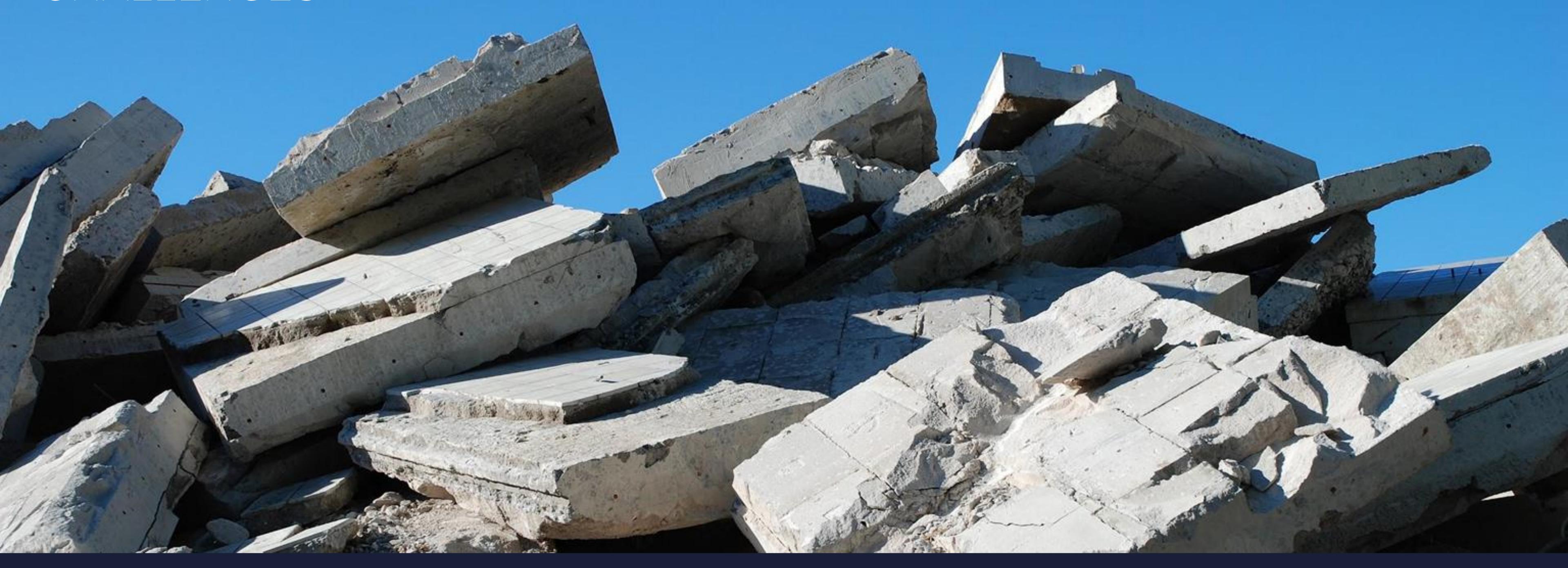




IT spending as of revenue (least digitized as of all industries)

FUTURE CONSTRUCTION CHALLENGES





REBUILD, REUSE AND RECONFIGURE TO PREVENT FUTURE CONSTRUCTION WASTE.

Construction and demolition waste comprises the largest waste stream in the EU. (850 Mio. t per year - 30-35% of total waste in the EU)



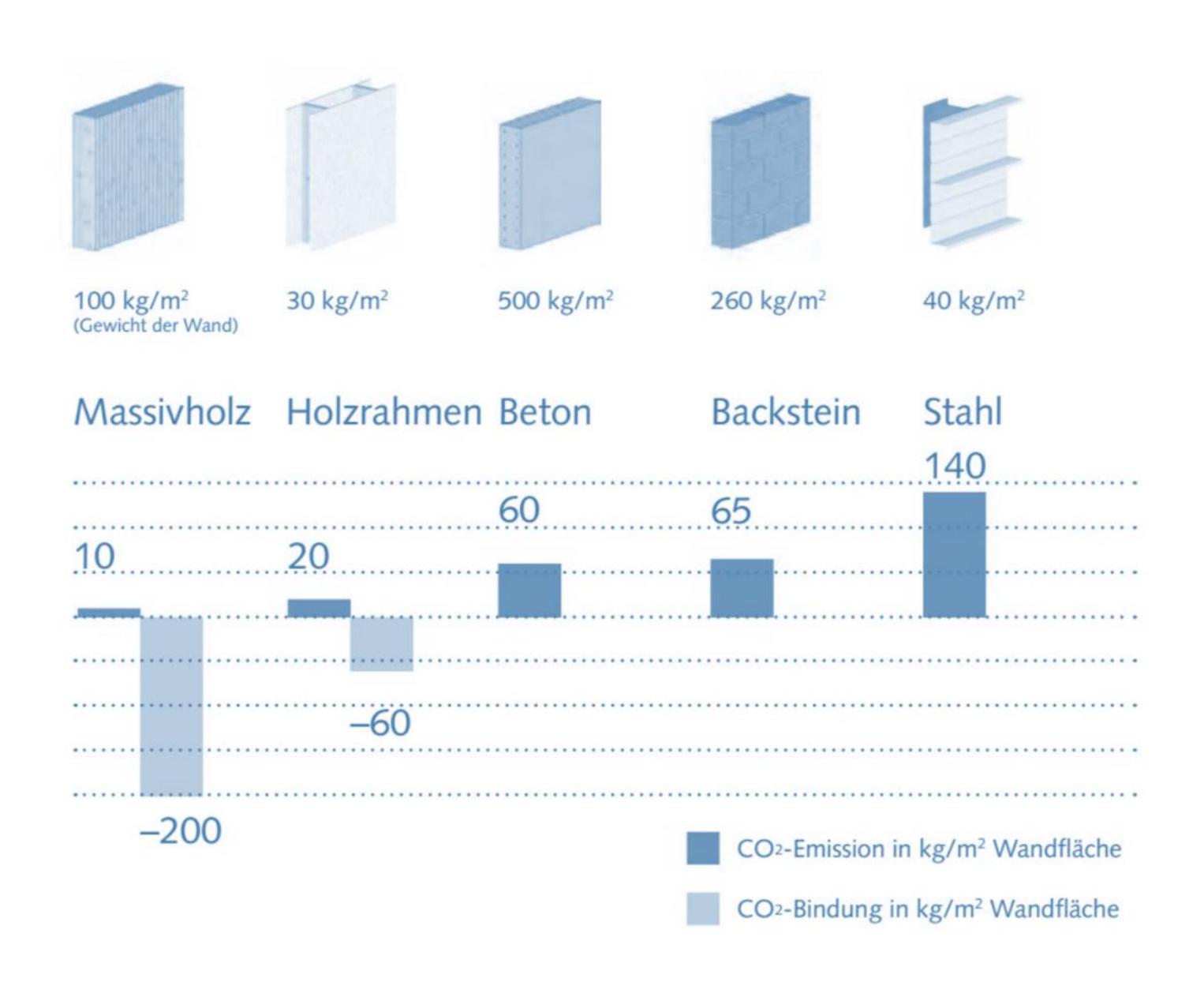


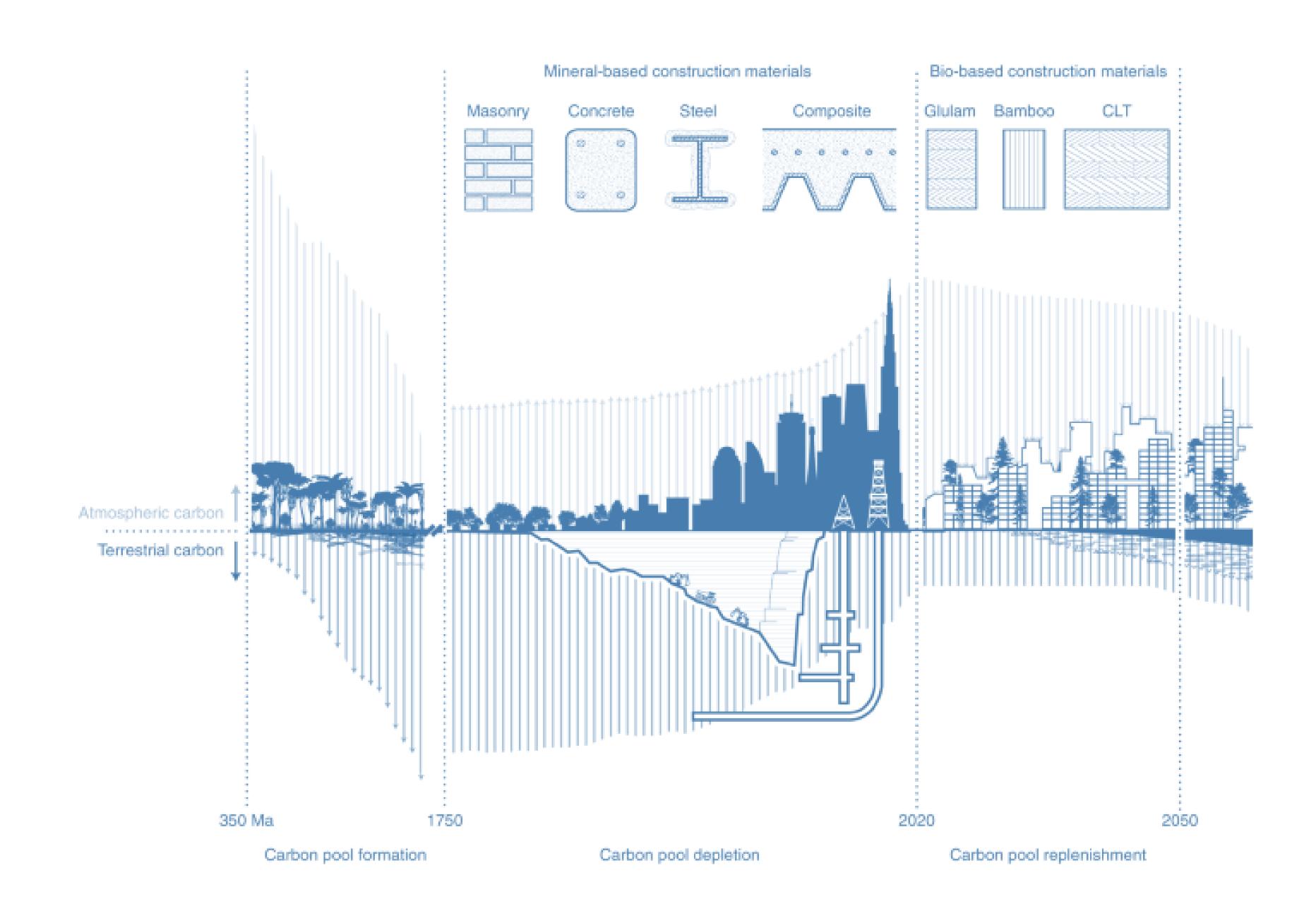


BUILDINGS NEED NEW WAYS OF CONSTRUCTION TO TACKLE THE CHALLENGES OF CLIMATE CHANGE.

It is not enough to create green envelopes, we must tackle core challenges to transform the linear economy.

FUTURE CONSTRUCTION





Carbon Emissions by Material

From: "Bauen mit Holz – Wohnbauten. Umbauen – erneuern – erweitern", Lignum

Engineering a Global Carbon Sink

From: Churkina, G., Organschi, A., Reyer, C.P.O. et al. « Buildings as a global carbon sink ». N"at Sustain 3, 269–276, 2020



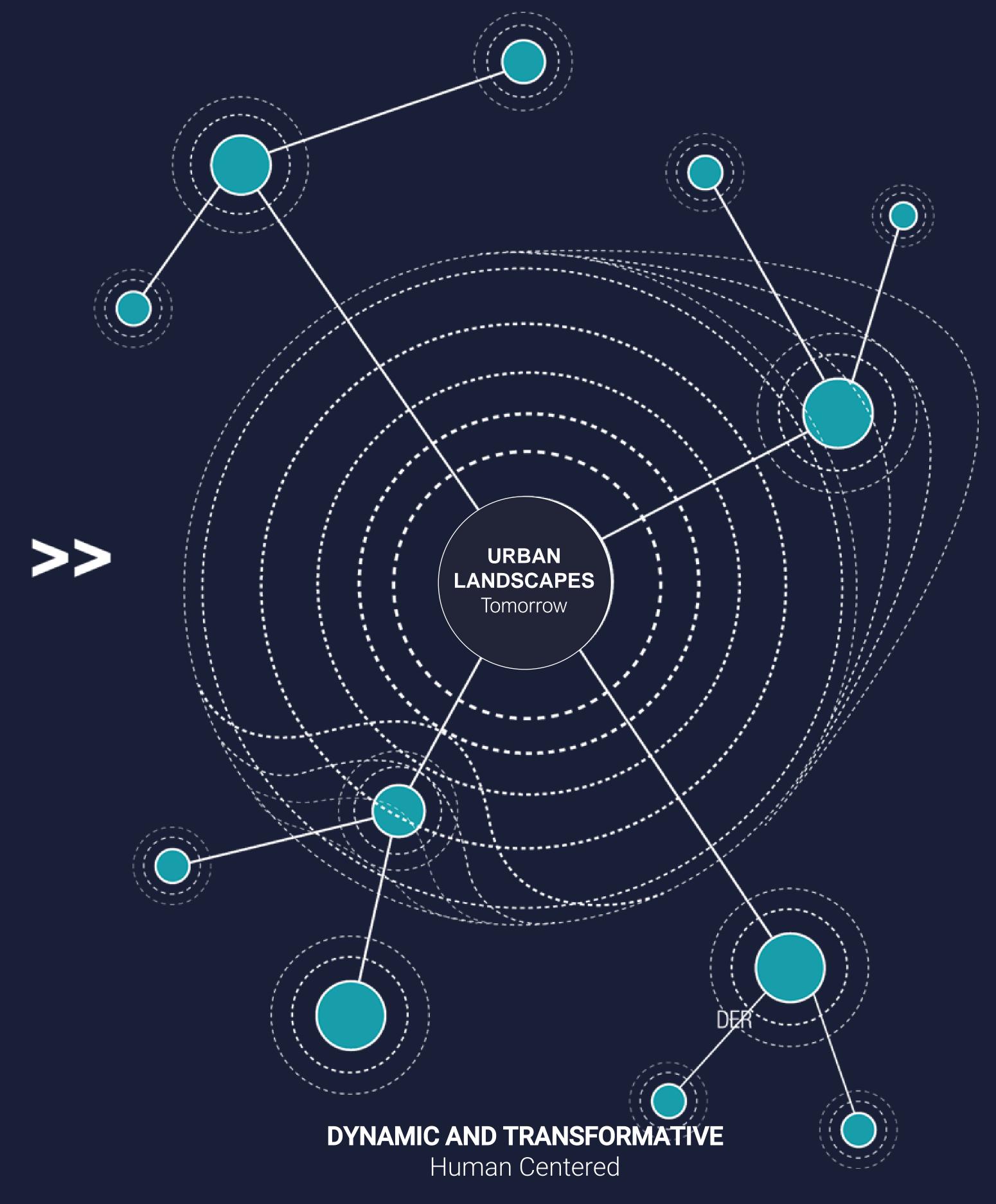
MULTIFUNCTIONAL AND FLEXIBLE BUILDINGS
THAT ARE EASY TO UNDERSTAND AND CAN GROW WITH US.

Tomorrow's buildings are not monofunctional, but facilitate many purposes.

TRANSFORMATIVE SPACES

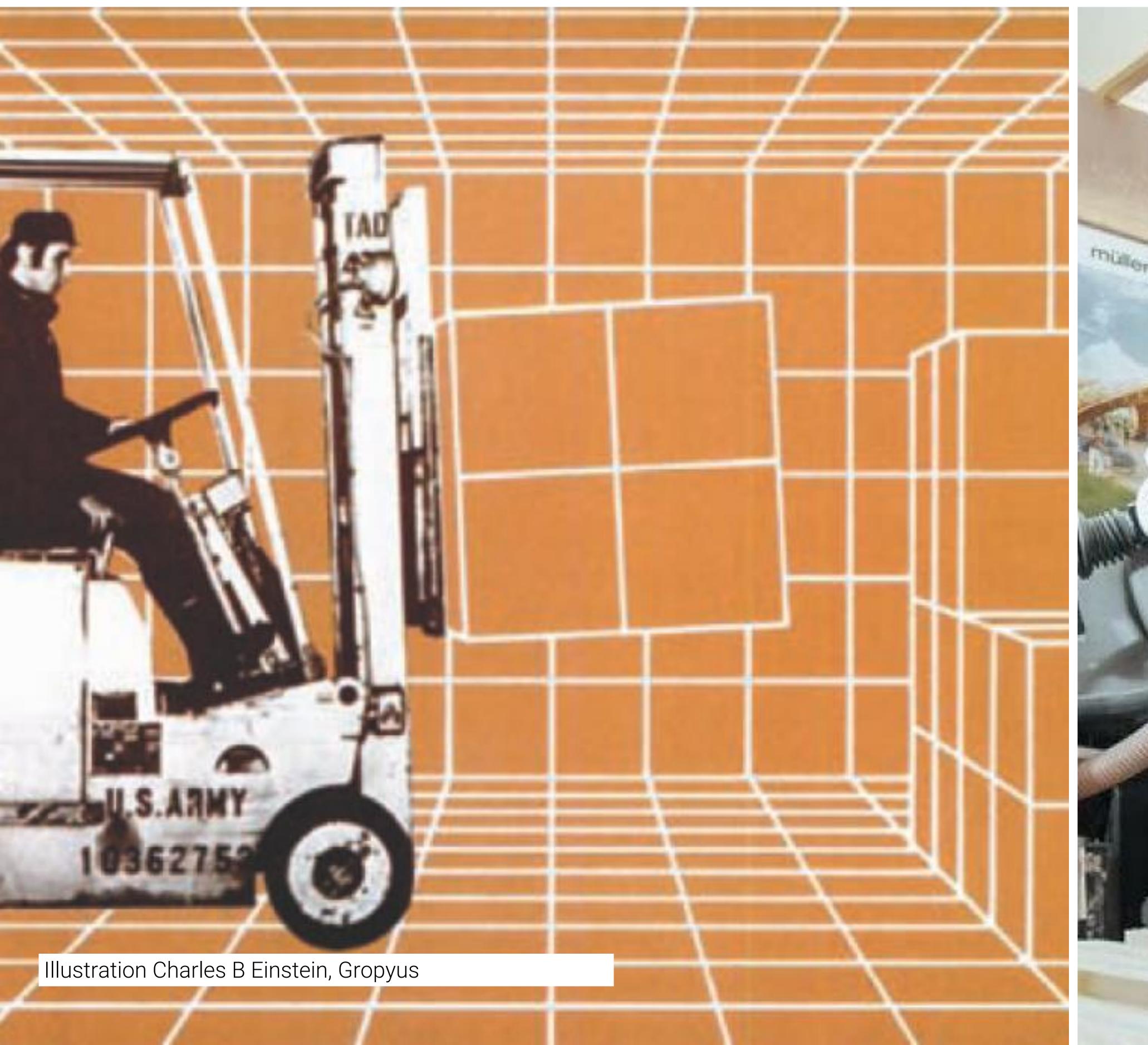






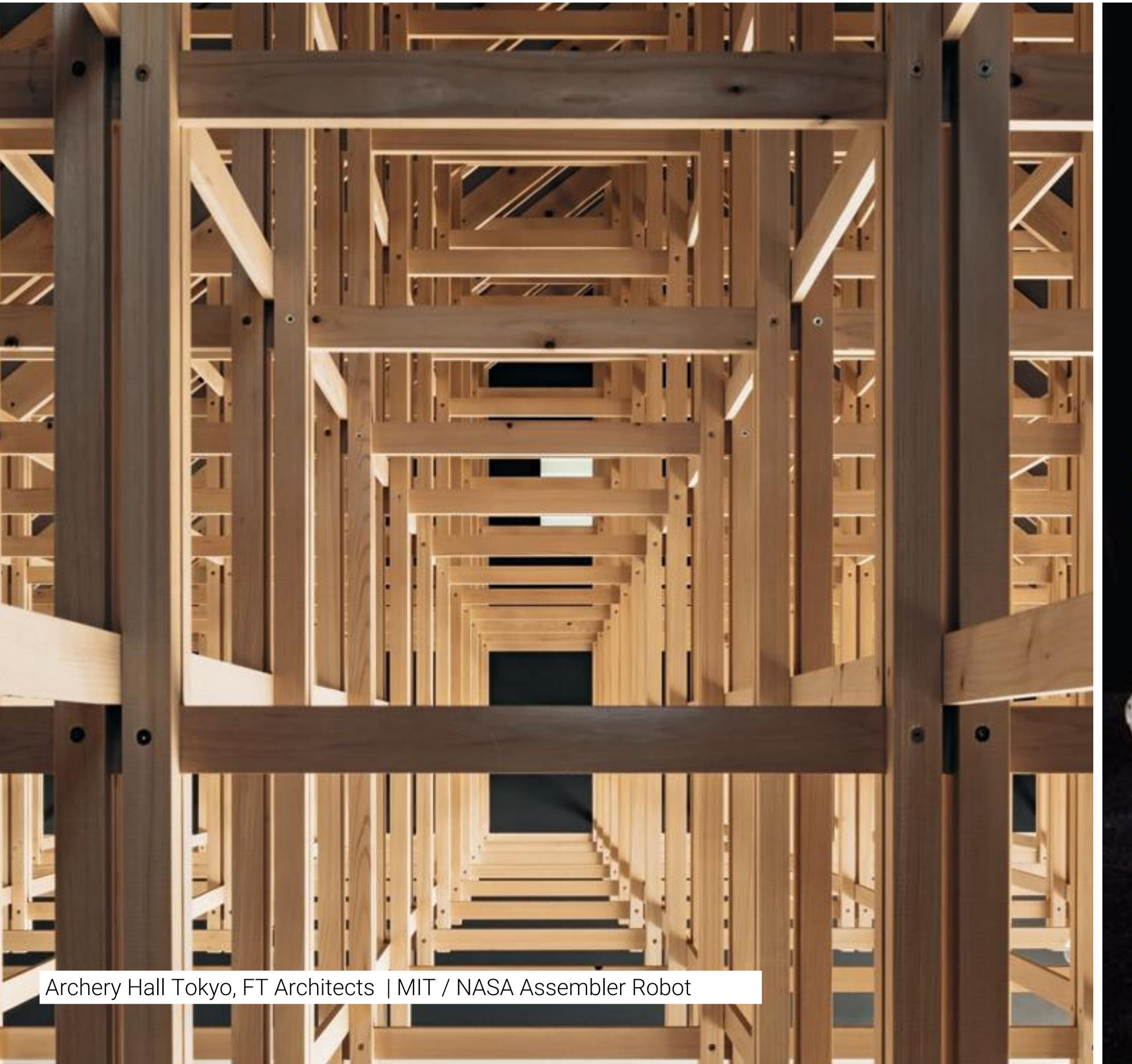
STATIC AND PERMANENT
Object Oriented

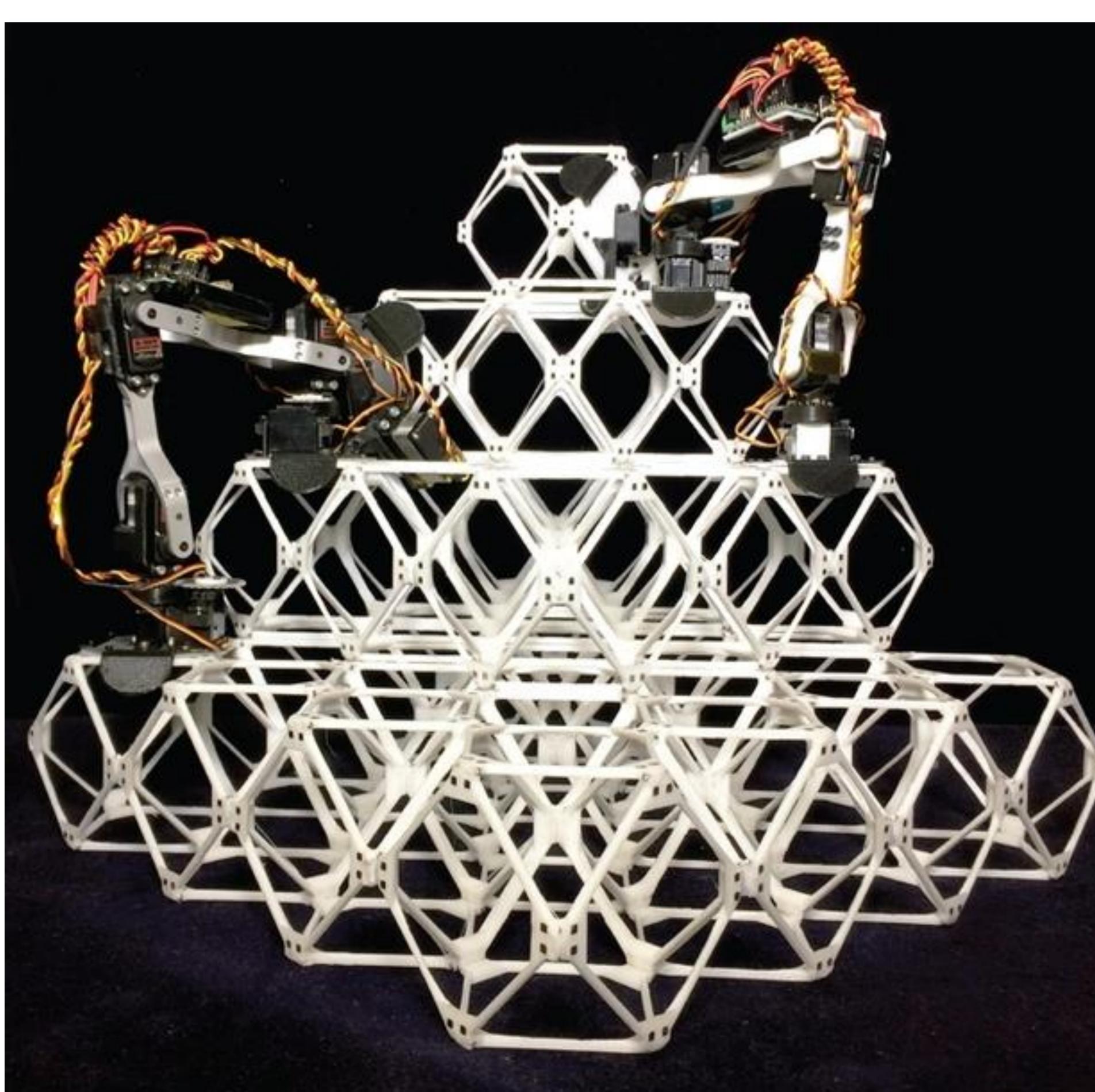
ARCHITECTURE AND AUTOMATION





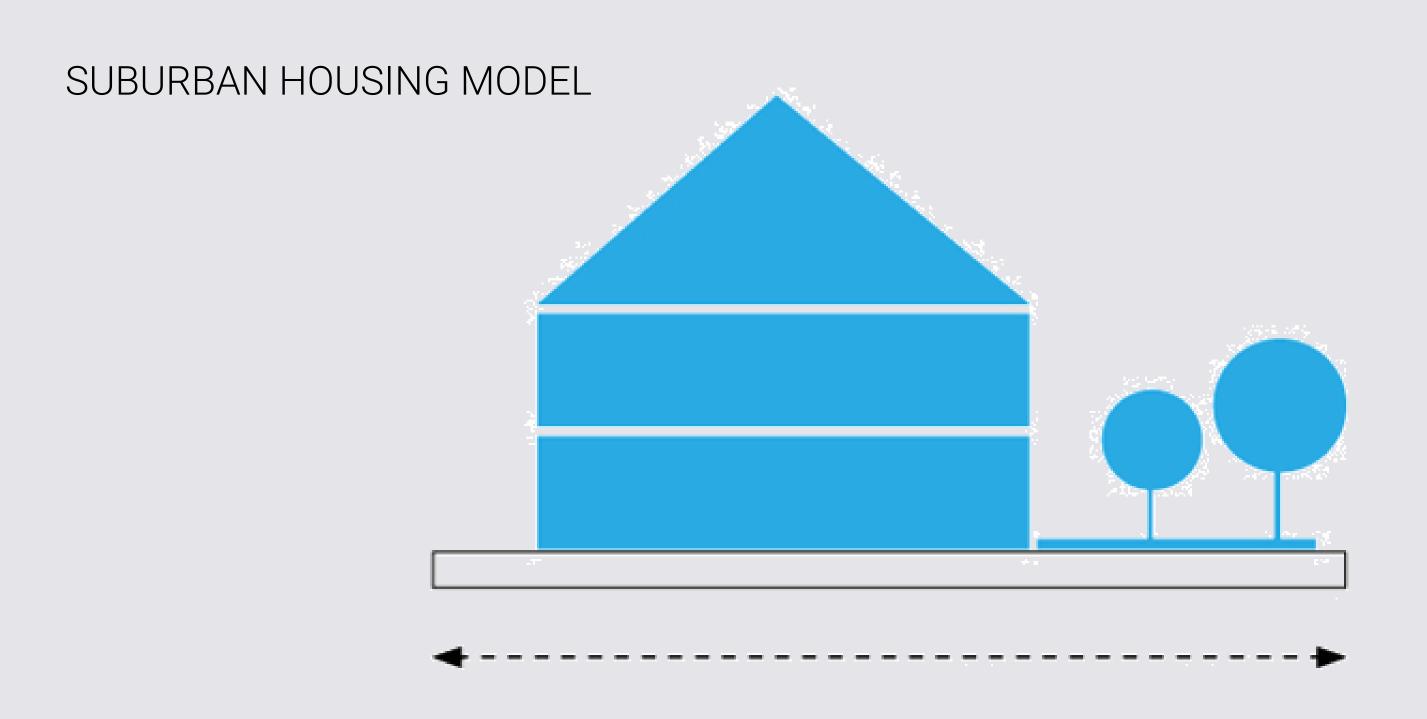
FRAMEWORK AND ASSEMBLY





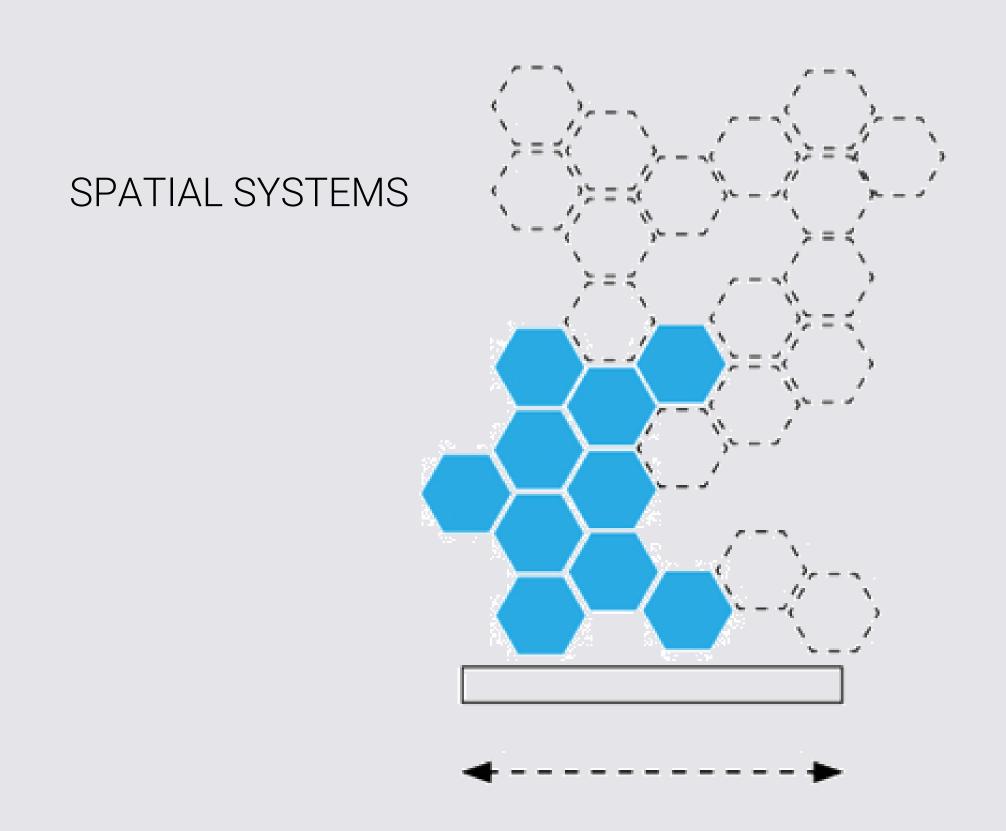
ARCHITECTURE AS MOBILE SYSTEM





LARGE AMOUNT OF SPACE-PER-PERSON

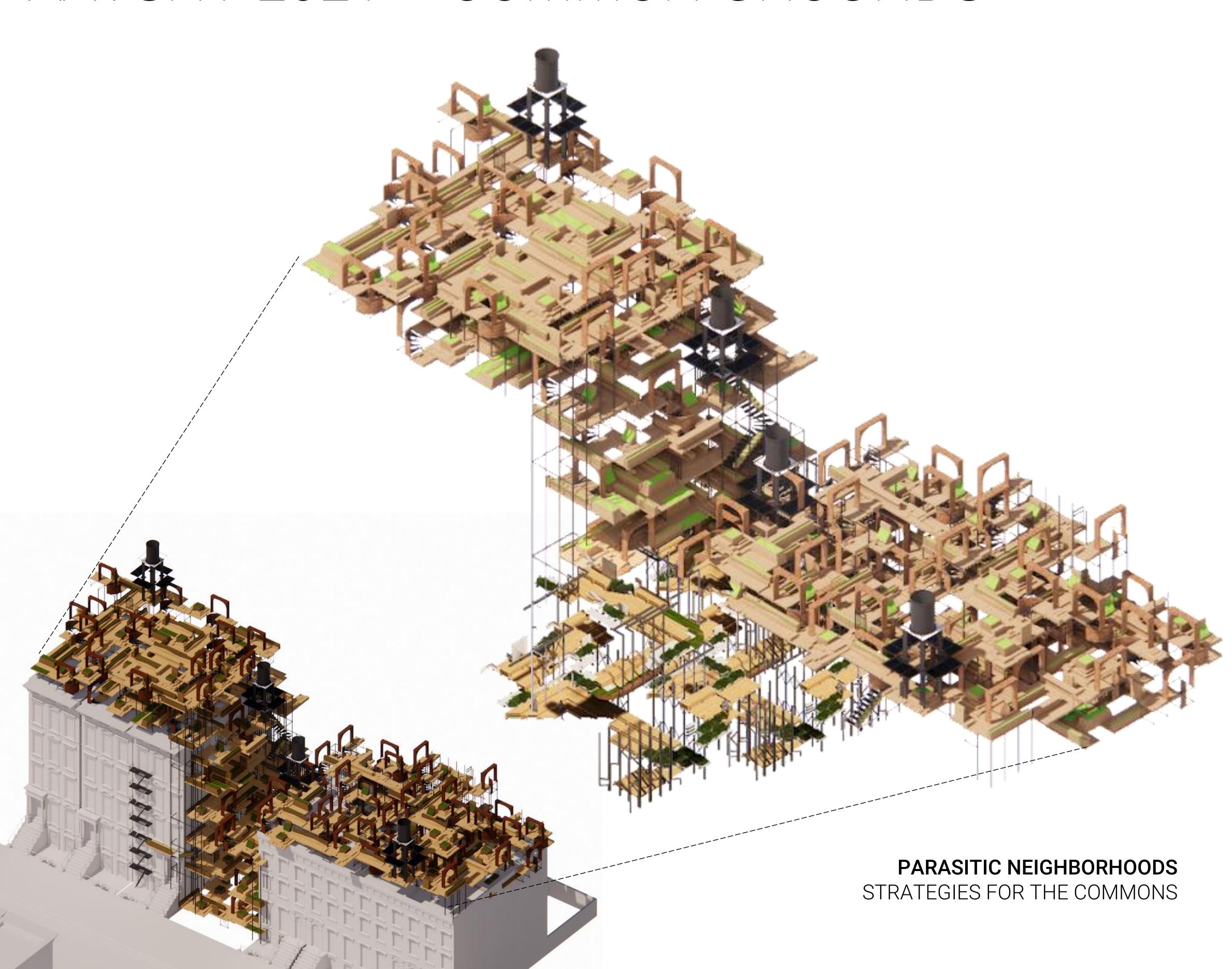
Suburbian residential models, influenced by the rise of personal mobility.



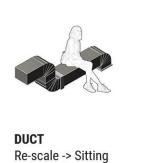
FLEXIBLE AMOUNT OF 3D SPACE

Influenced by rising population, autonomous systems, urbanization and the need for densification.

AAVSNY 2021 — COMMON GROUNDS



CATALOGUE SECONDARY MATERIALS





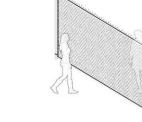


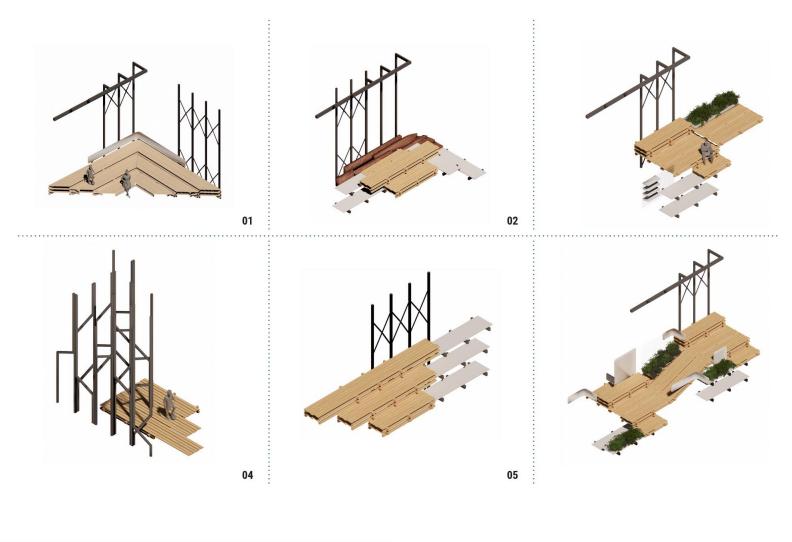


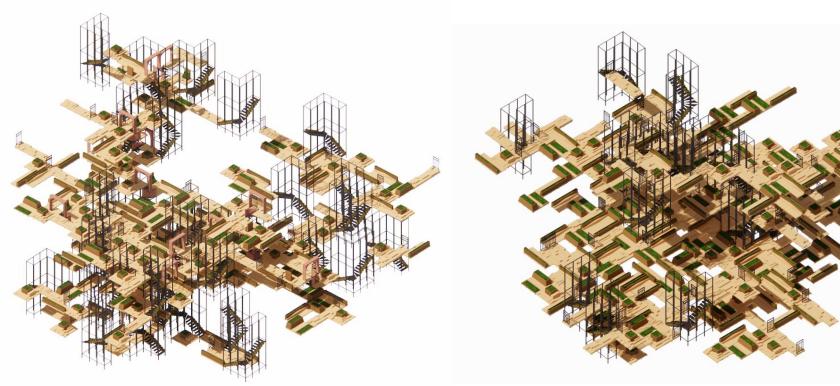




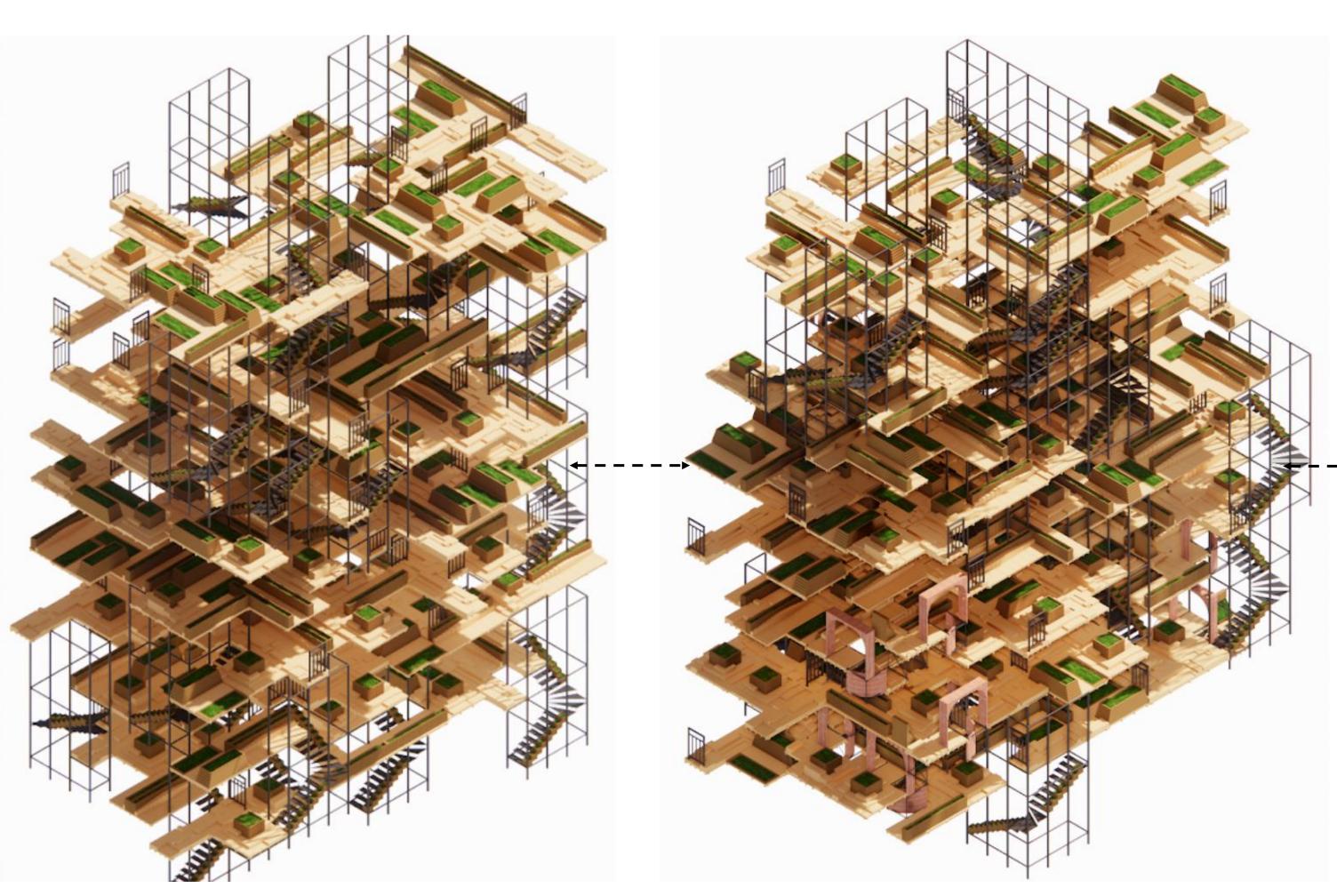


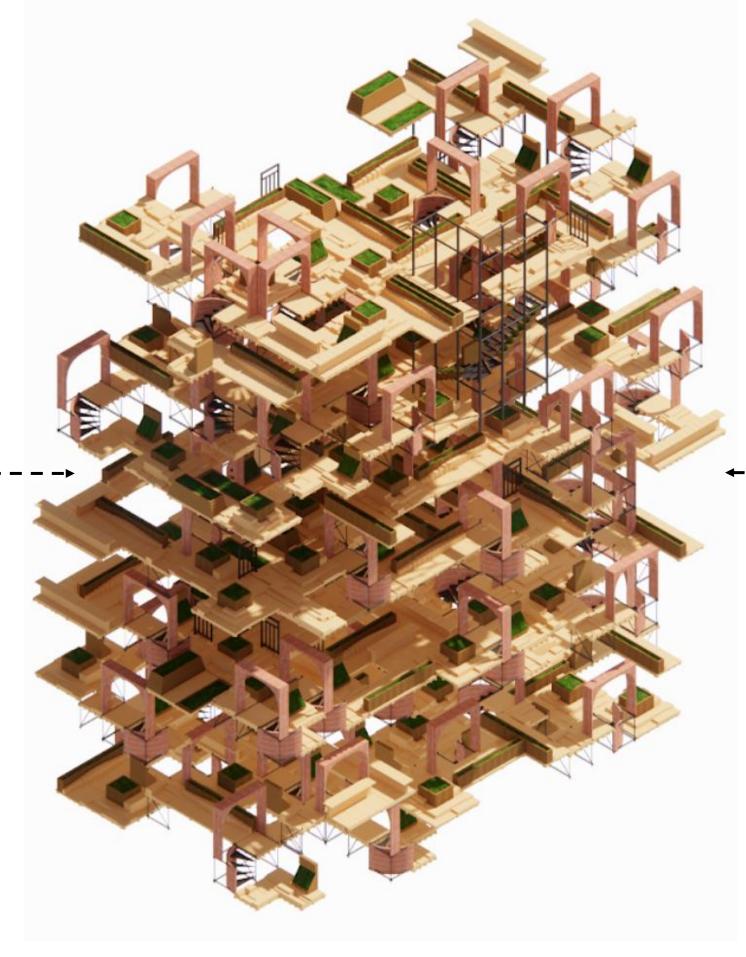


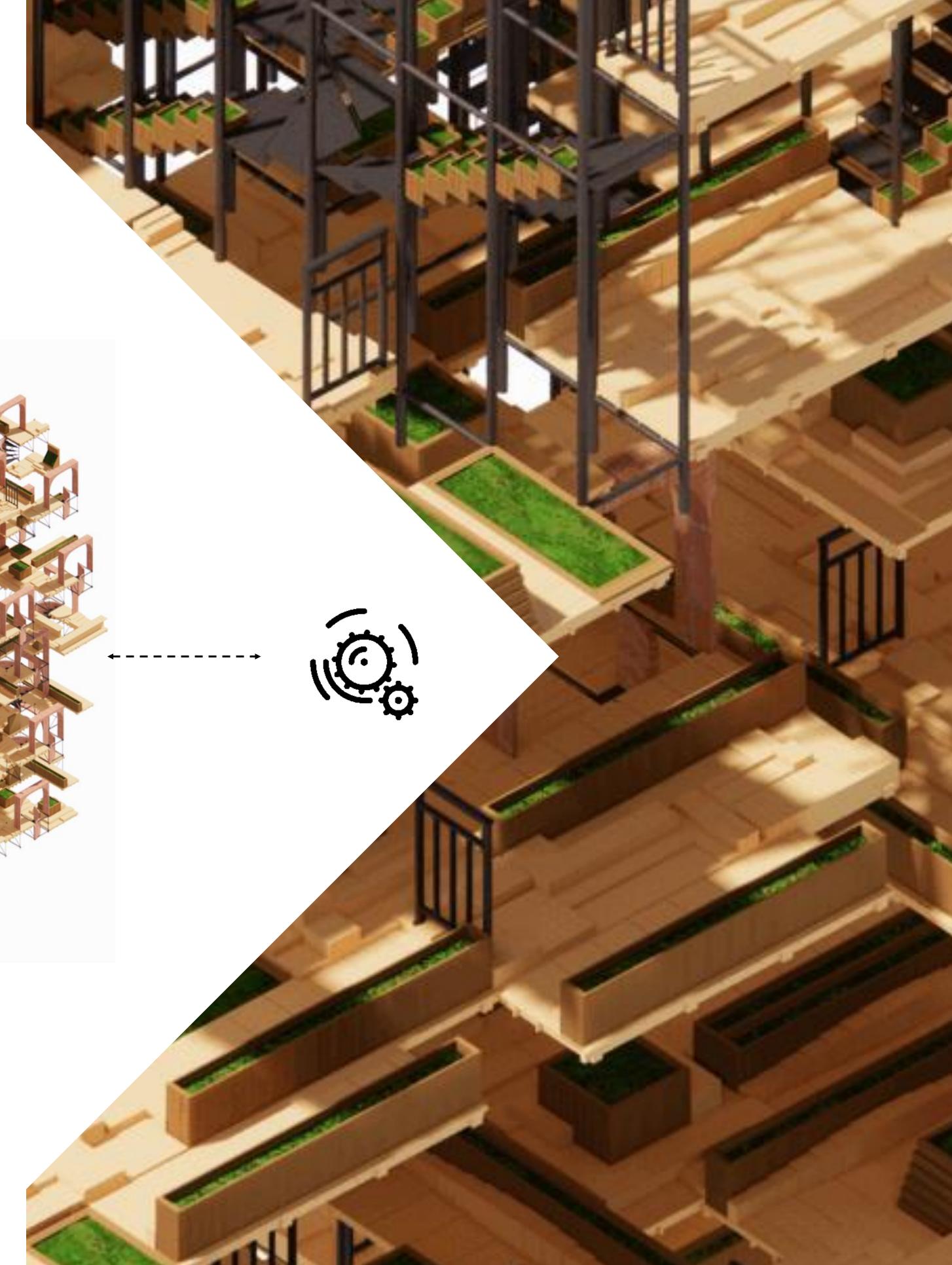




AAVSNY 2021 – COMMON GROUNDS



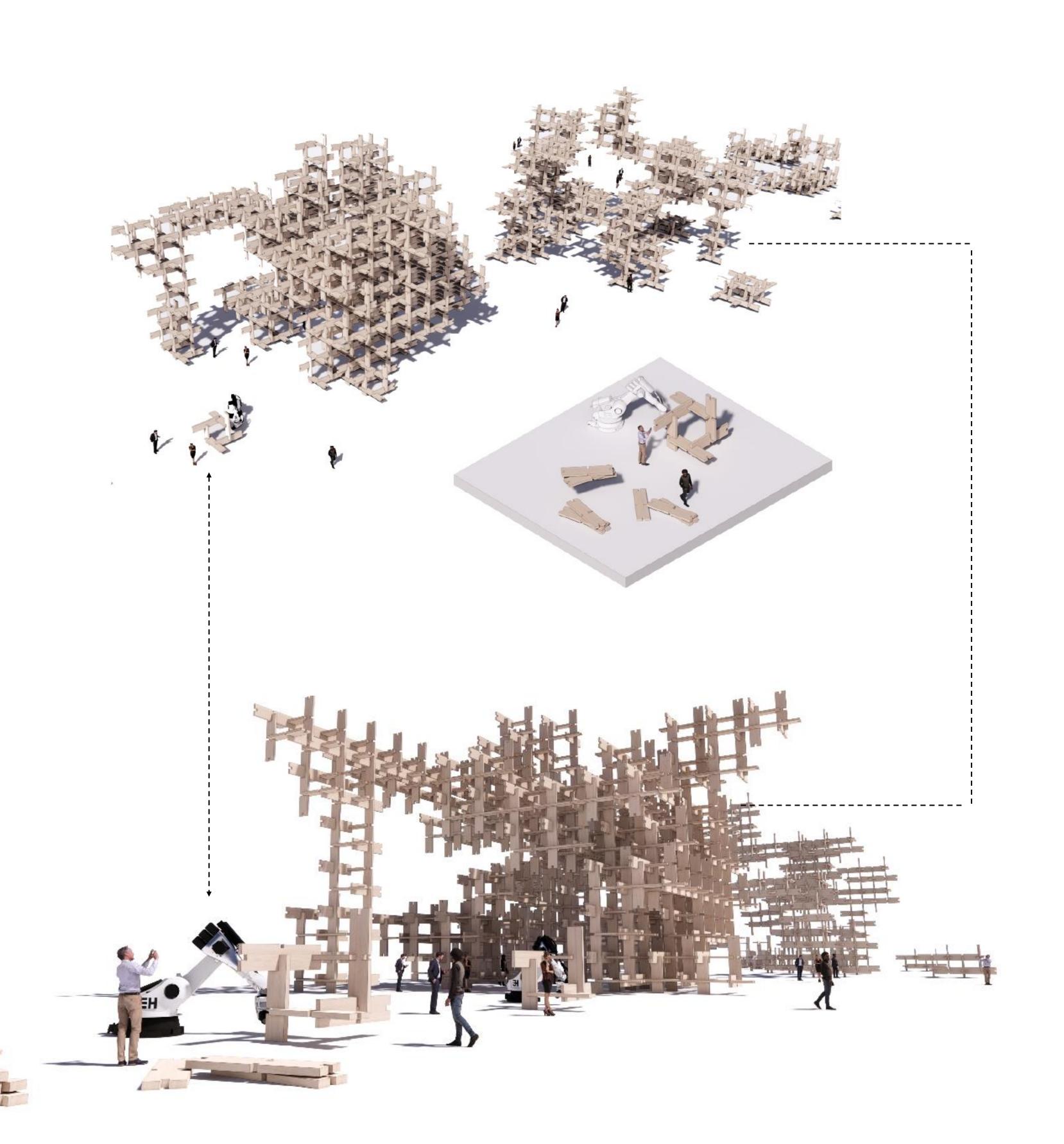




COMPUTATIONAL MODEL EVALUATION

AUTOMATING DESIGN OPTIONS ALONG FITNESS CRITERIA

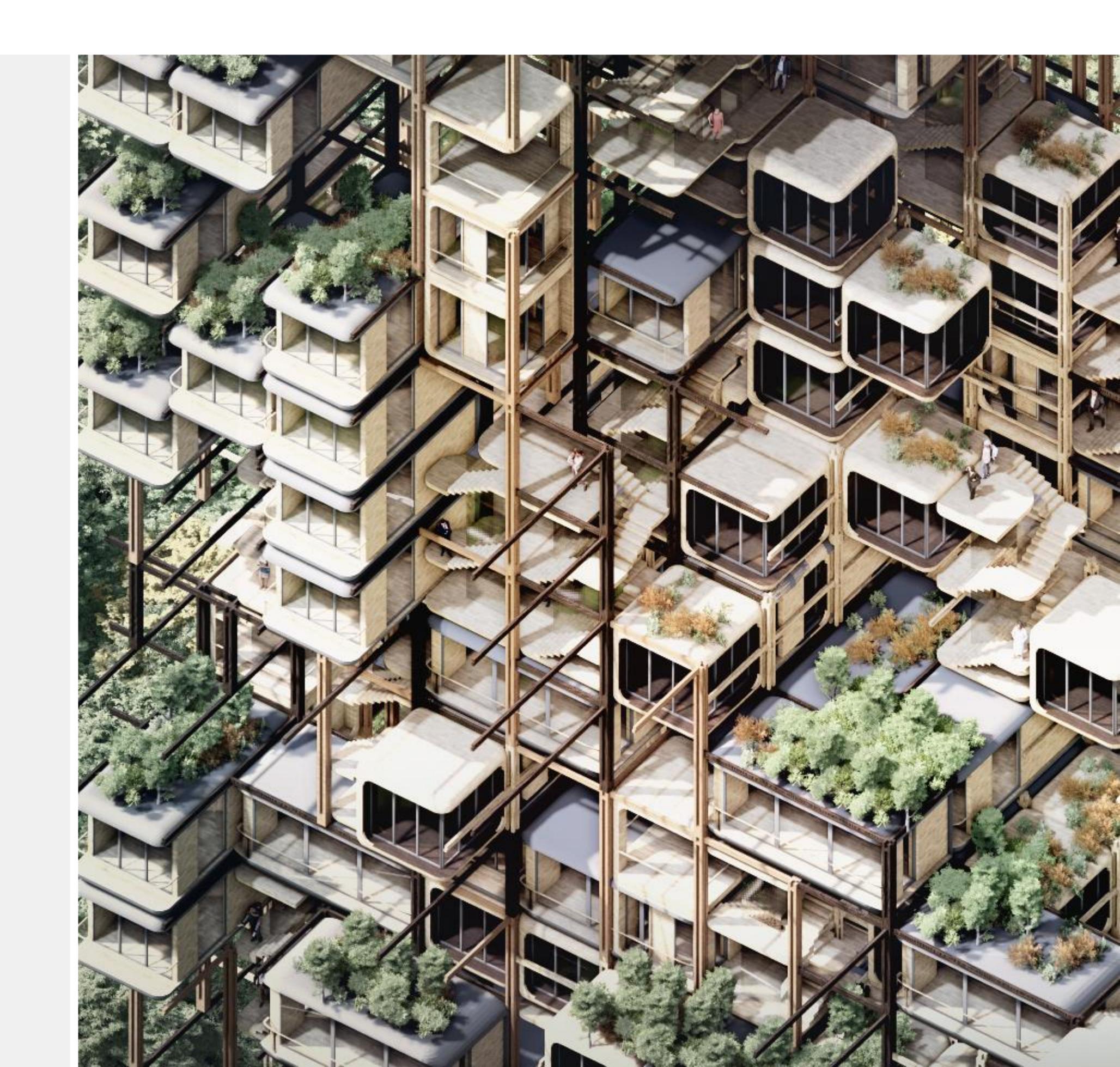
BARTLETT B-PRO COMPUTATIONAL TIMBER





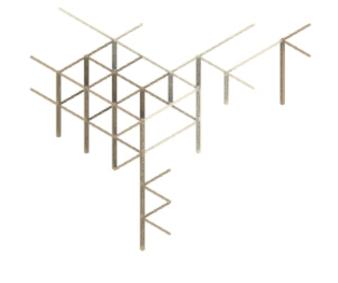
BARTLETT B-PRO COMPUTATIONAL TIMBER **TIMBER JOINERYY** DEMOCRATIC BUILDING PRINCIPLES LO-TEK PARTS AND ASSEMBLY AUTOMATION IN EVALUATING OPTIONS AND SPATIAL CRITERIA

NEW EUROPEAN BAUHAUS STUDIO



NEW EUROPEAN BAUHAUS STUDIO



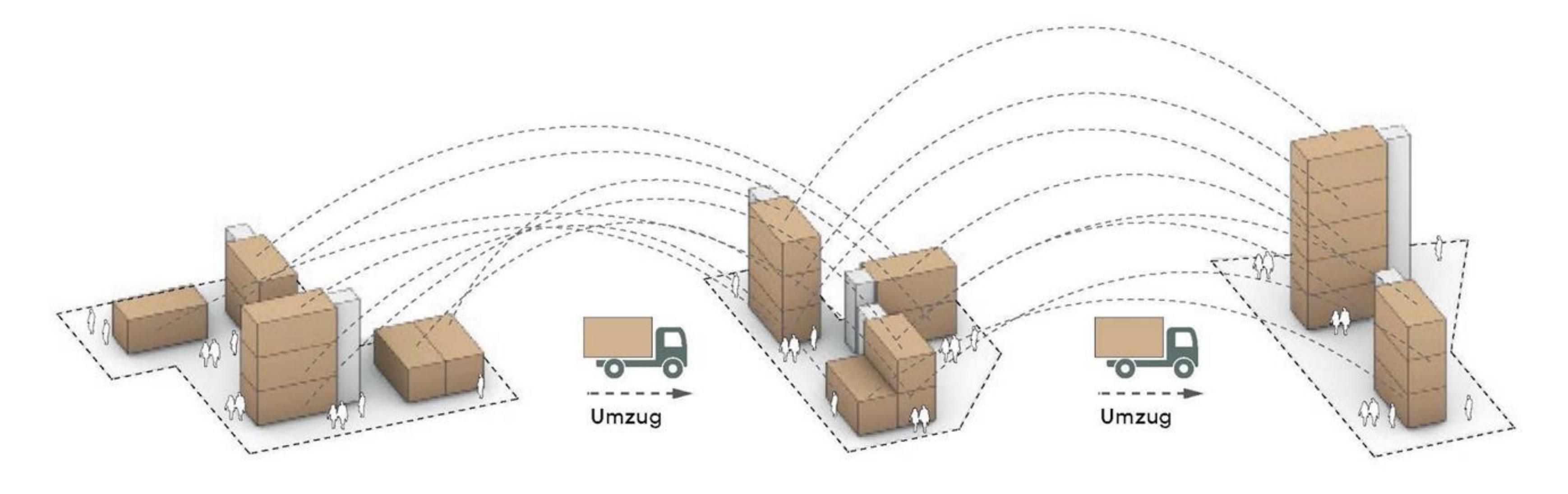


KIT FROM PARTS LOGIC

DESIGNED FOR RE-ASSEMBLY



CORE CONCEPT NOMADIC NEIGHBORHOOD







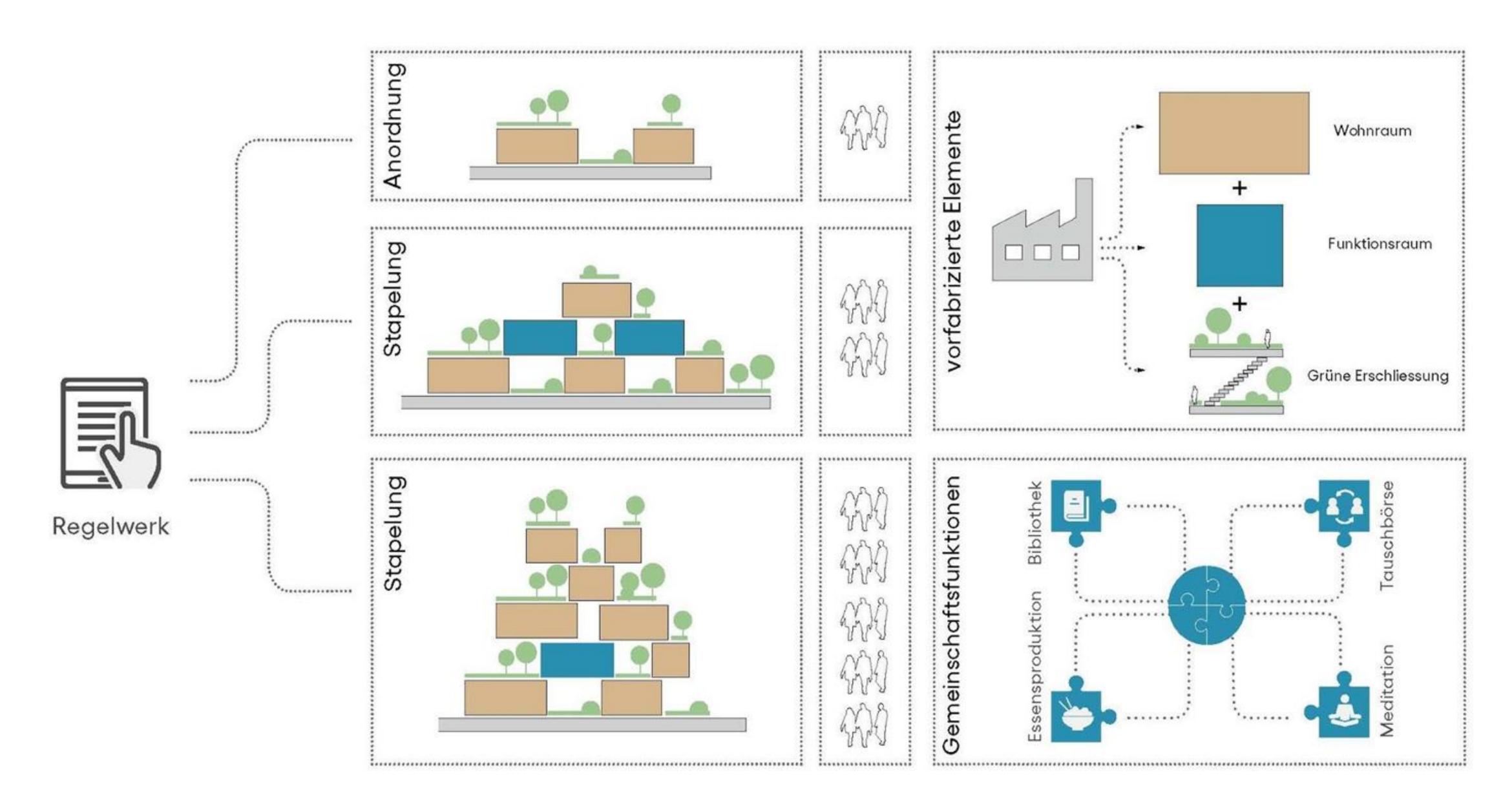


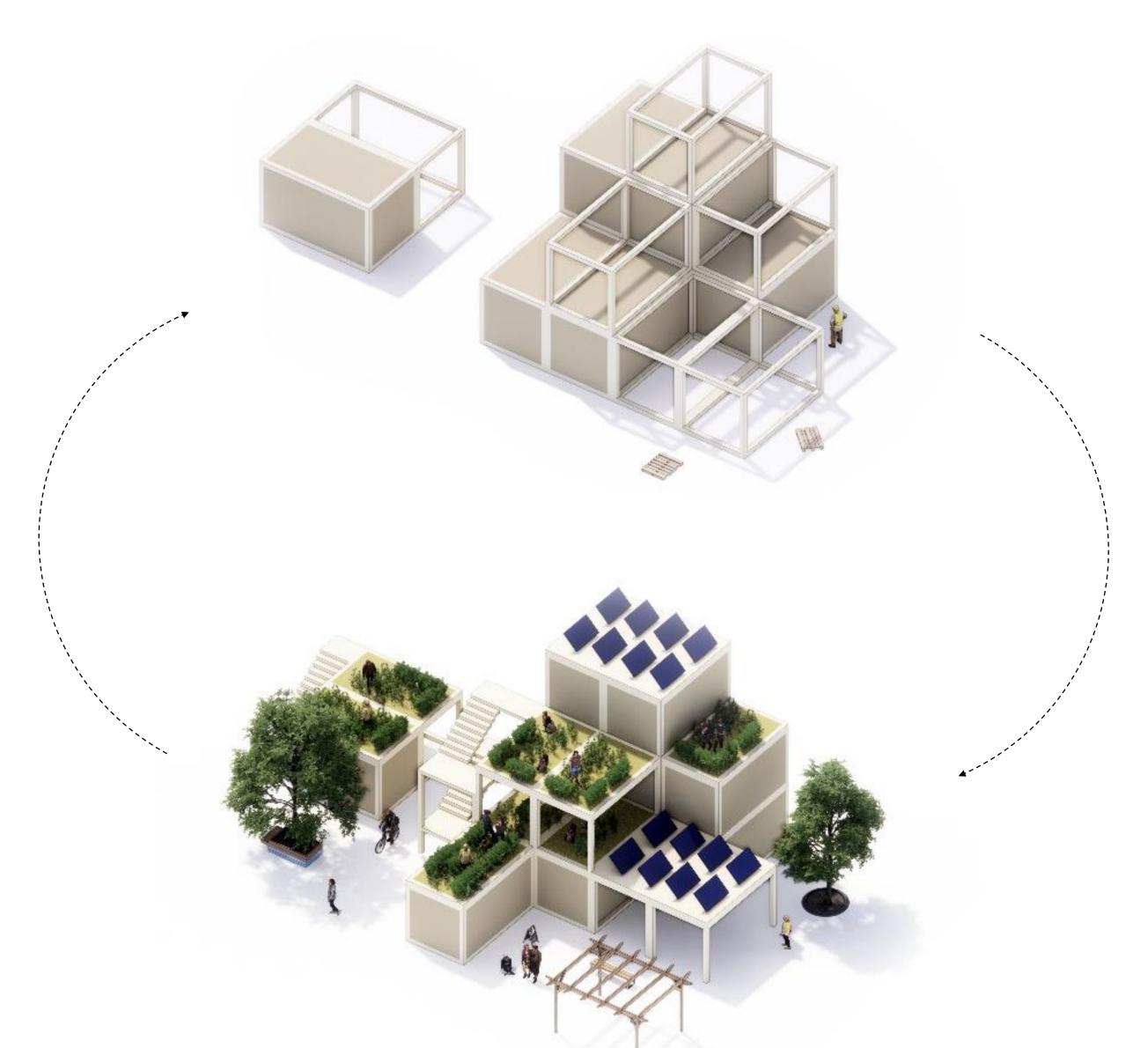
AUTOMATING POTENTIAL SITES





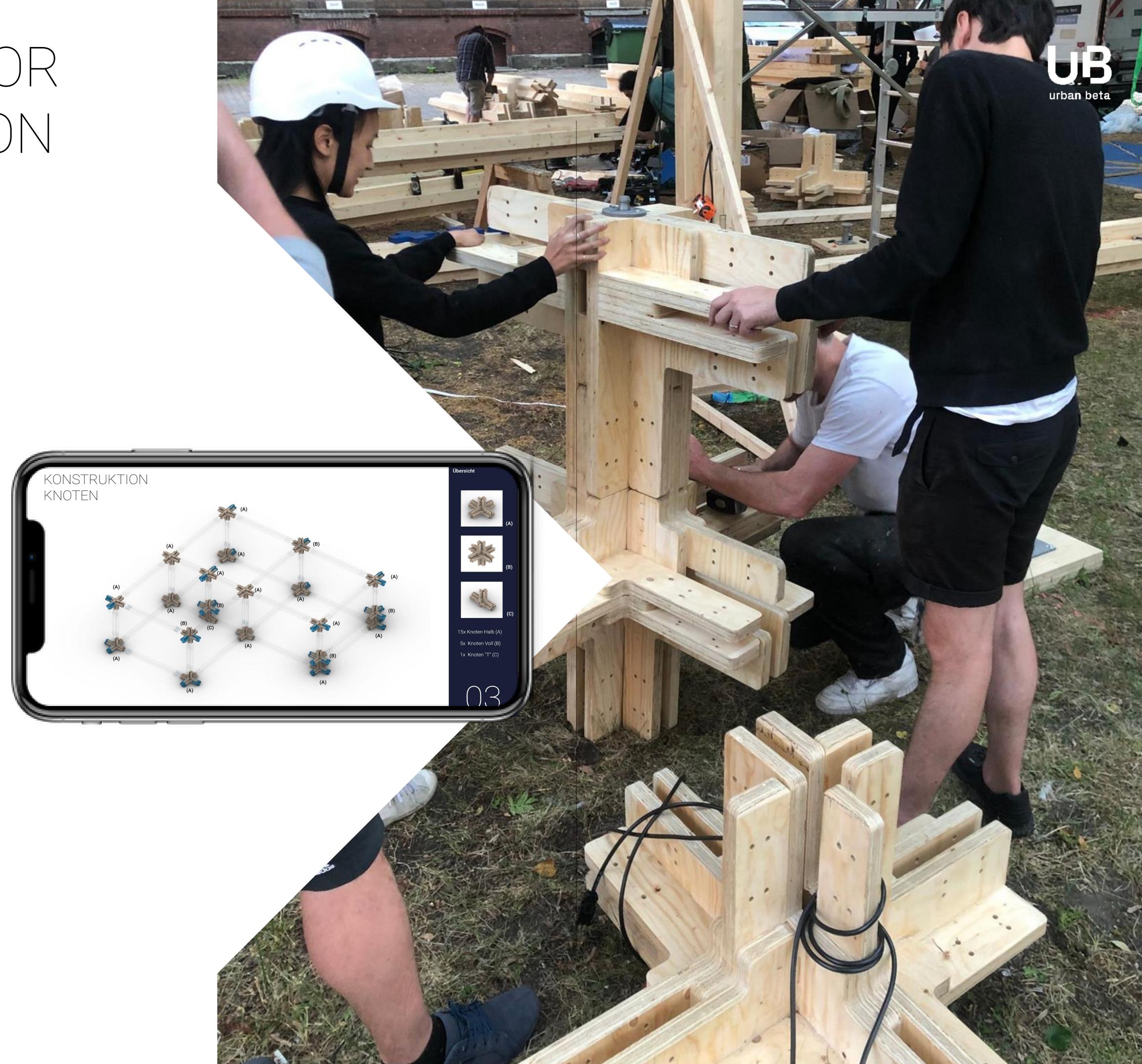
AN INTERACTIVE MANUAL FOR NOMADIC NEIGHBORHOODS





AN INTERACTIVE MANUAL FOR DEMOCRATIC CONSTRUCTION

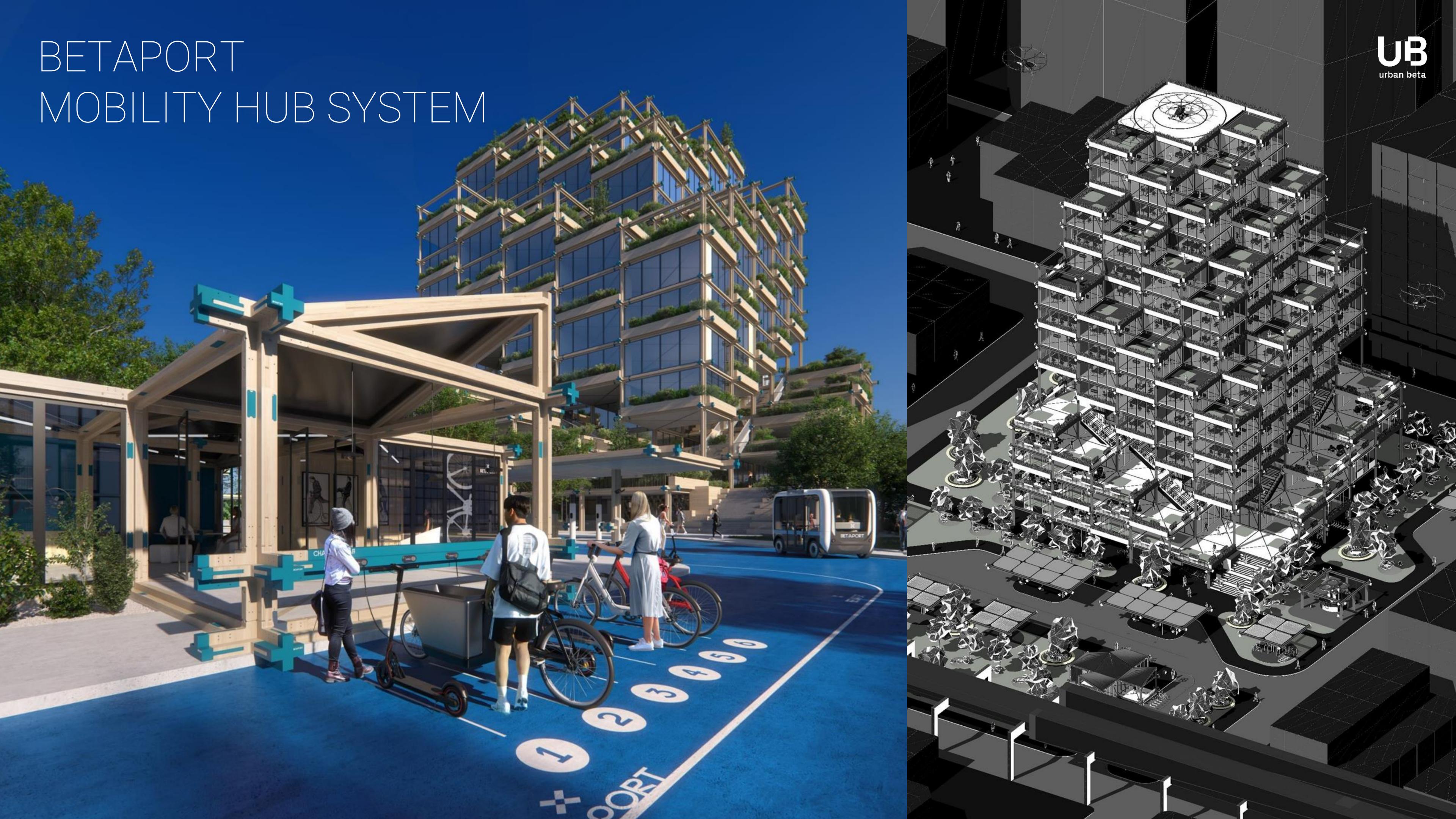






CIRCULAR STRATEGY





ADAPTABLE PRODUCT LINE

XS

Parklet

From 5 sqm

BetaPort One System From 2022

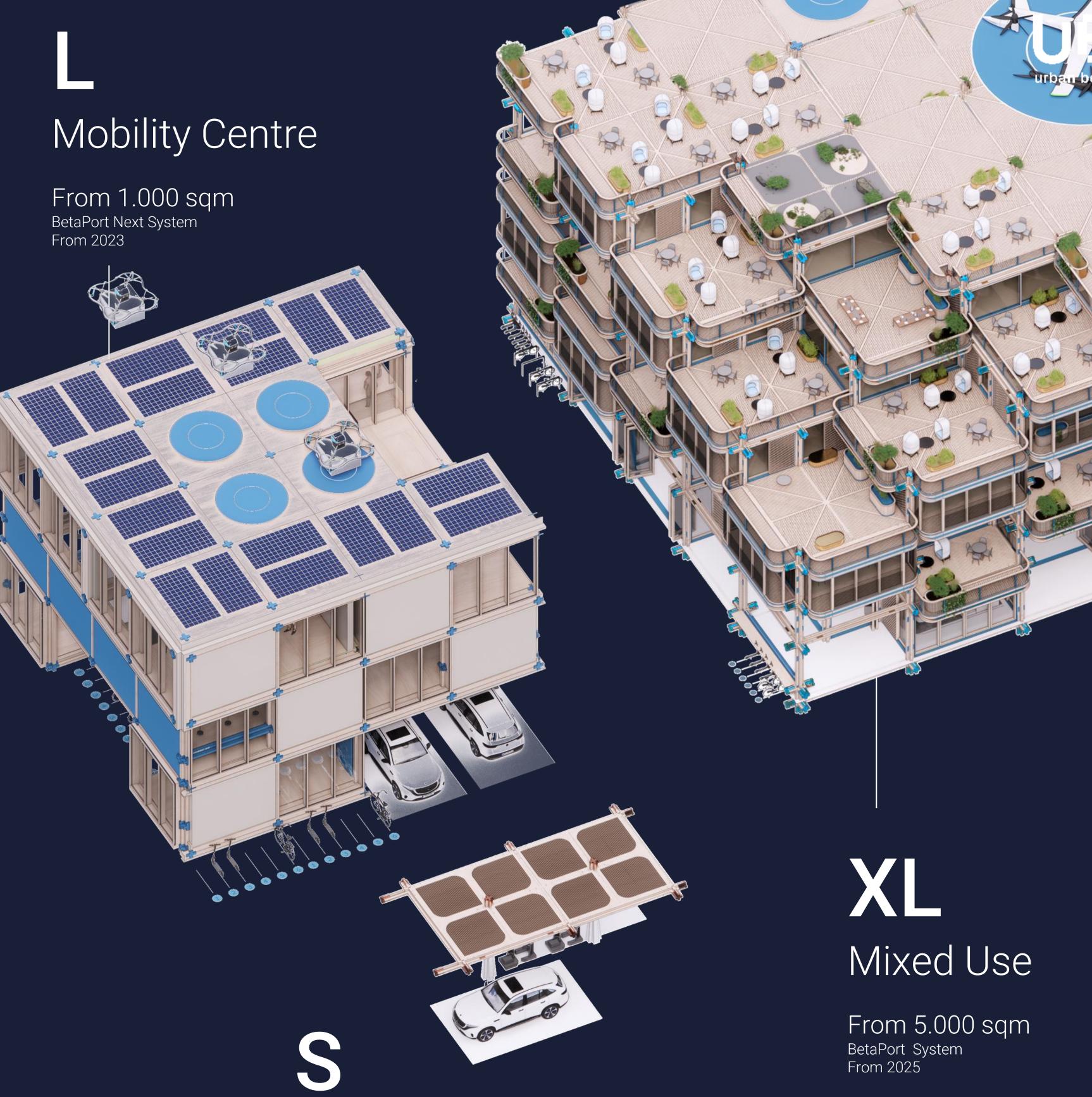




From 100 sqm
BetaPort Next System
From 2022







Charger

From 12 sqm
BetaPort Next System
From 2023

HOWITWORKS



The Knot

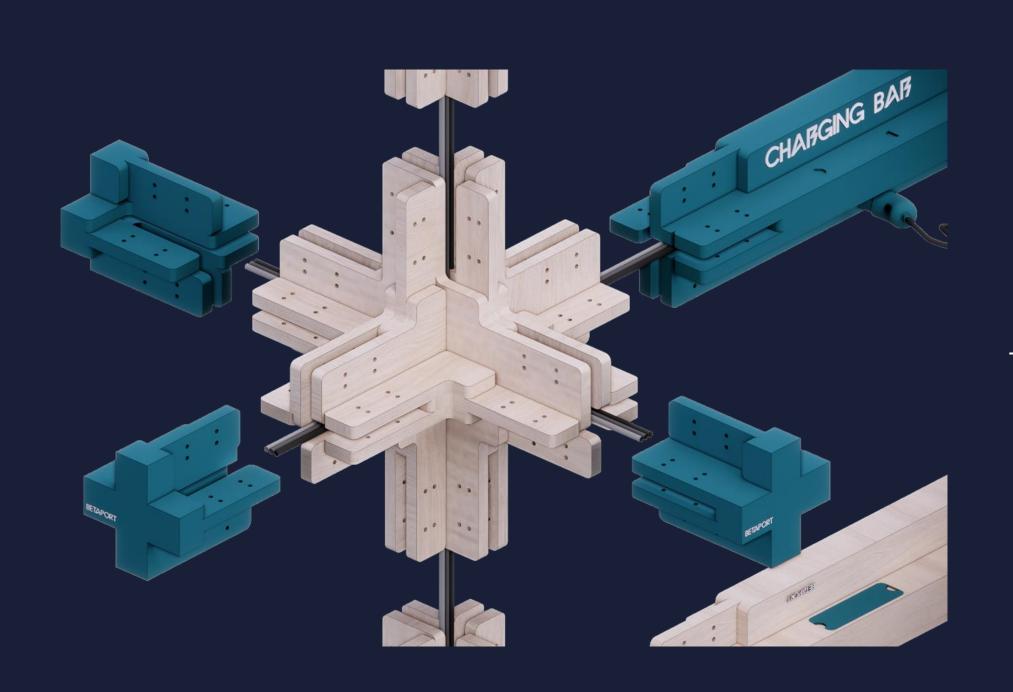
Adaptive building block with integrated electrical charging infrastructure.

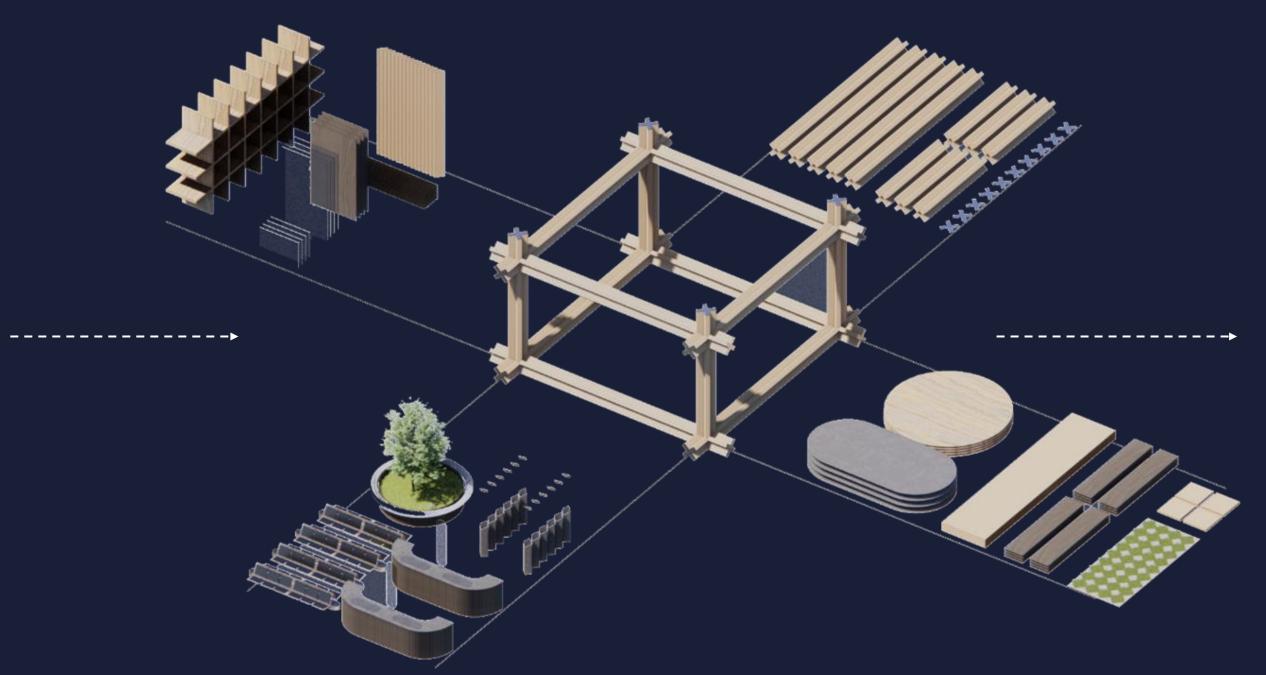
The Voxel

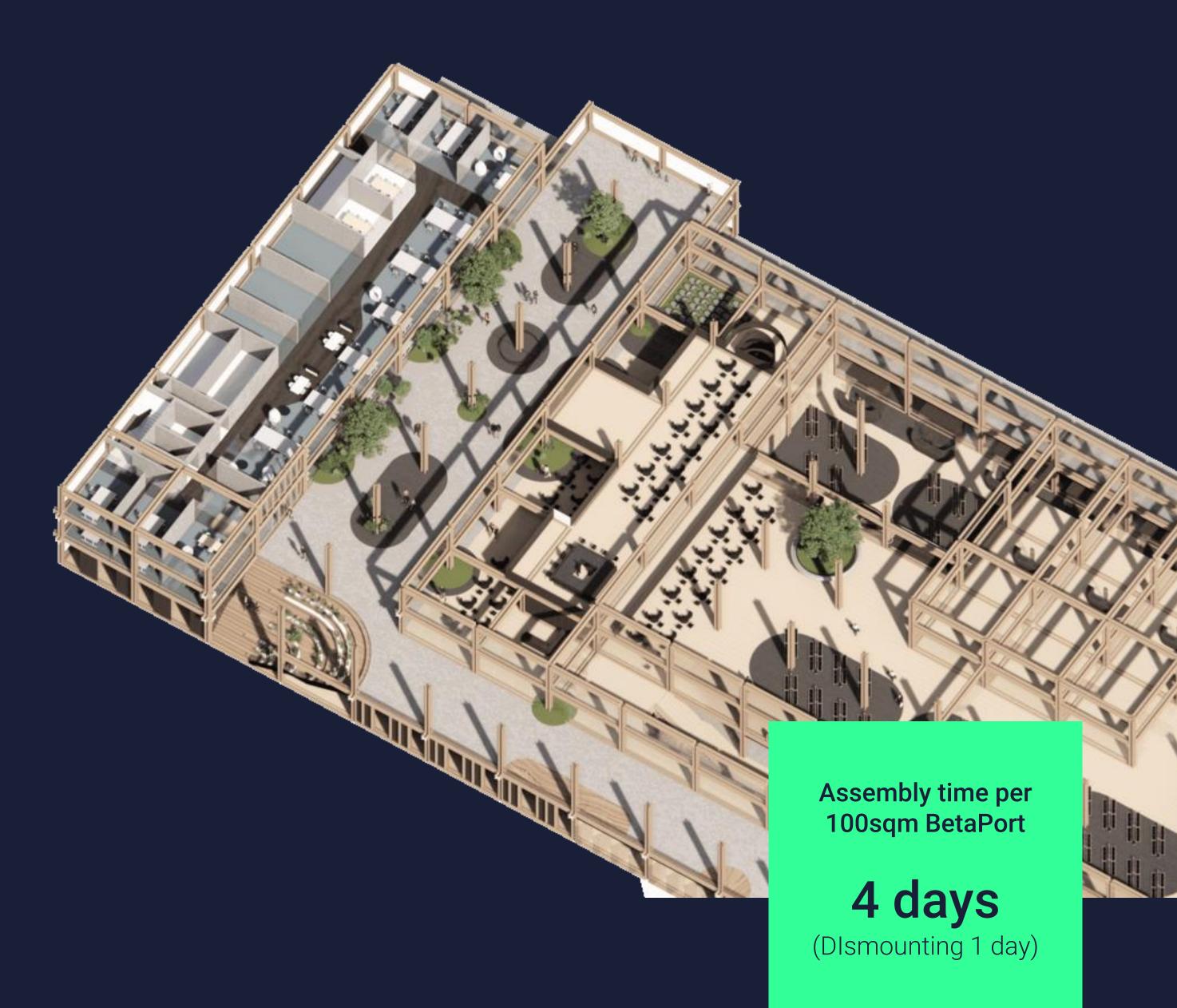
Open system, flexible and customizable.

A Beta Building

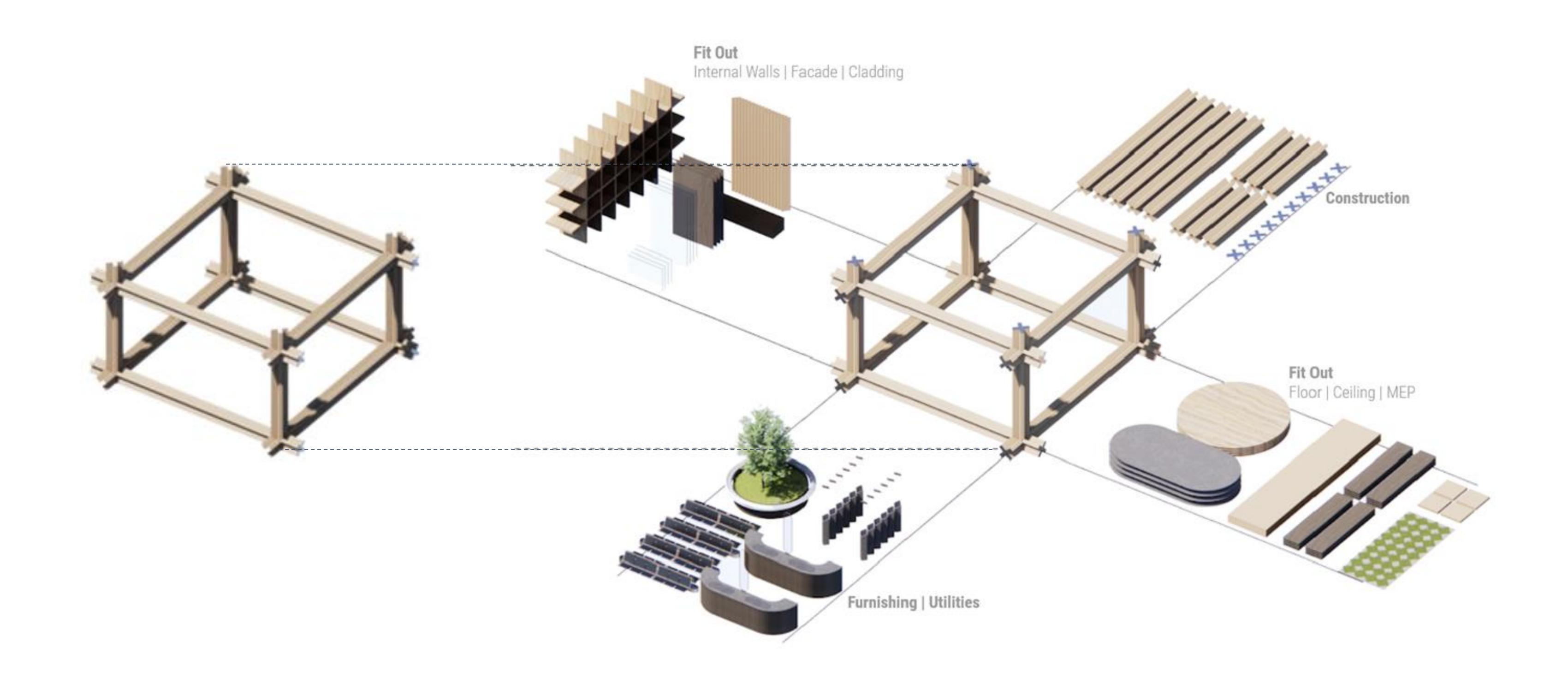
Flexible buildings that can change and adapt over time.



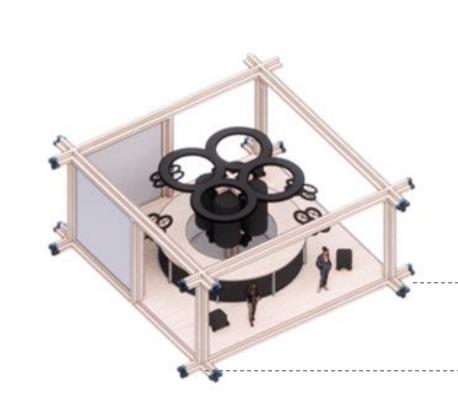




DESIGNED FOR DISASSEMBLY



MODULAR BUILDING KIT FOR MAXIMUM FLEXIBILITY





A modular toolkit of elements allows for scalability and adaptability in planning and over time. We are developing an interactive configurator that makes access to future mobility ports easy and creates awareness for mobility streams.

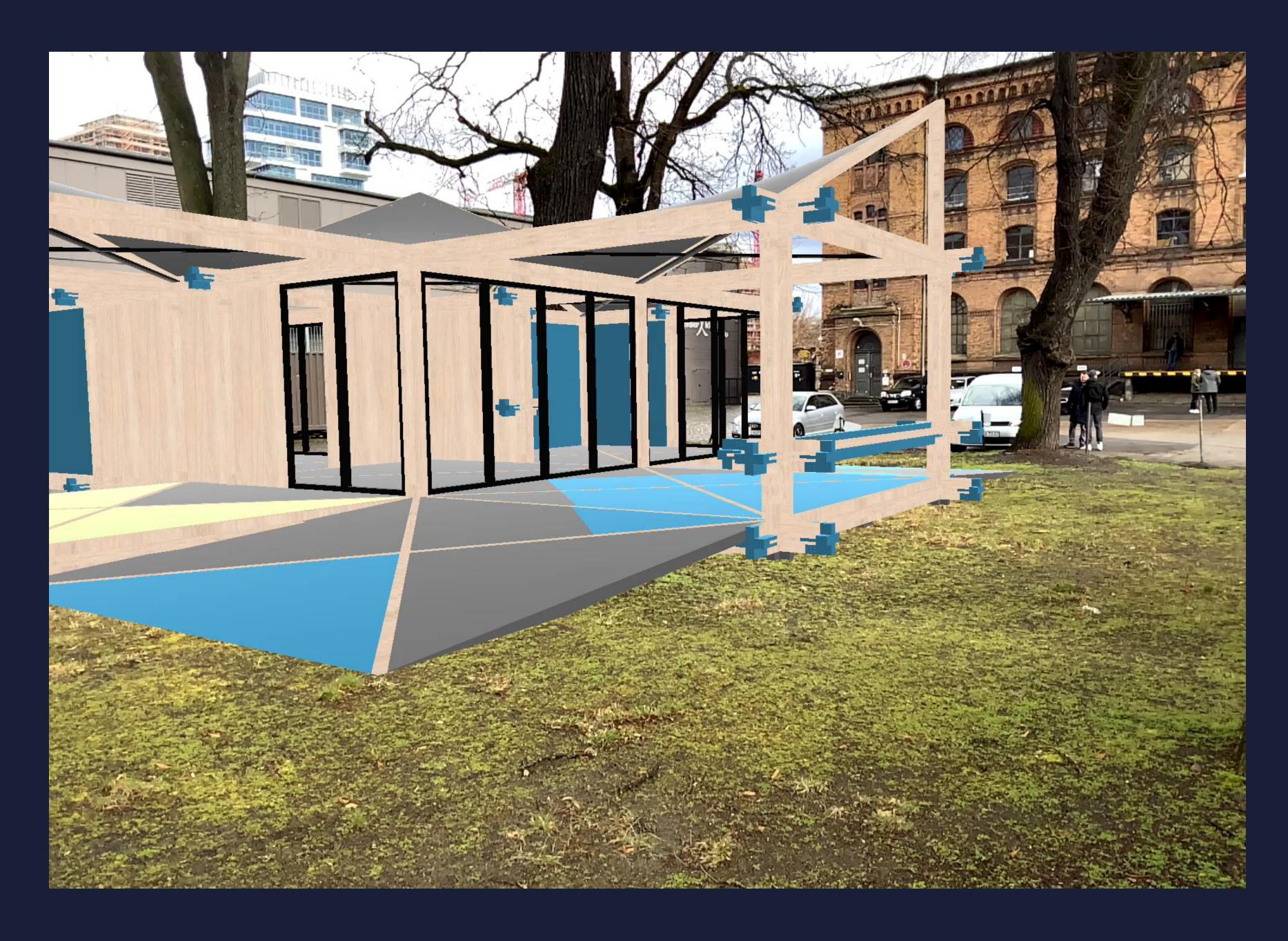
BETA BUILDER - AUTOMATION IN PLANNING AND PRODUCTION

UB urban beta

Our configurator makes designing BetaPorts easy and cost-efficient.



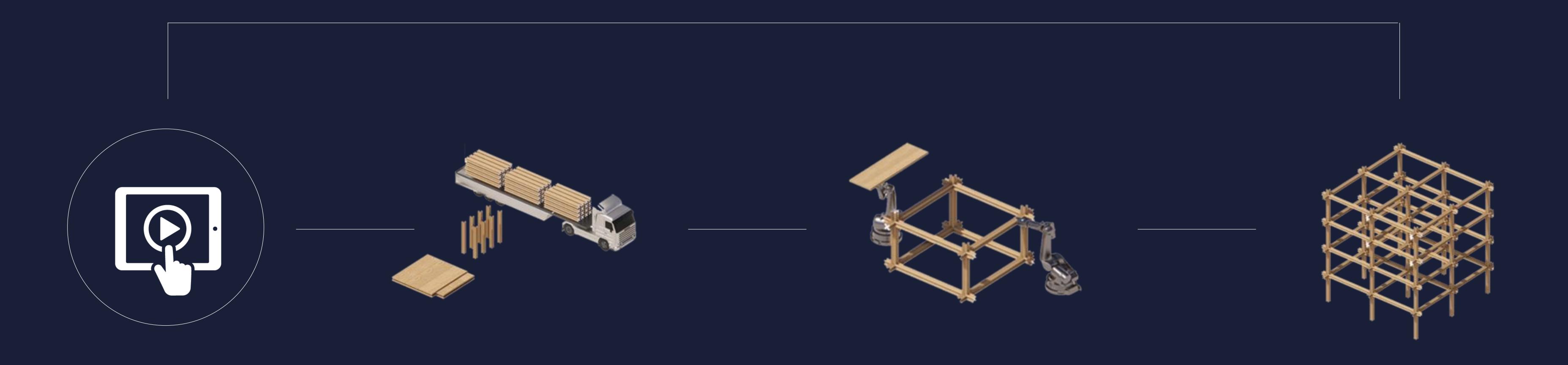
AR AS A PARTICIPATOR PLANNING TOOL





CONFIGURATOR AND AUTOMATION CHAIN





CONFIGURATOR

Digital planning tool Individualization, cost control and user anticipation

SOURCING

Renewables, locally sourced and recycled materials
Sourced from other BetaPorts

CONSTRUCTION

Automated file-to-factory process Minimizing production errors

(RE)ASSEMBLY

On-site with little or no heavy machines
Democratic building system
Allows for change over time

PROTOTYPING











PROTOTYPE MACH1

Kerto Timber Joints Kerto Beams and Columns

PROTOTYPE MACH2

Kerto Timber Joints Optimized BSH Beams and Columns

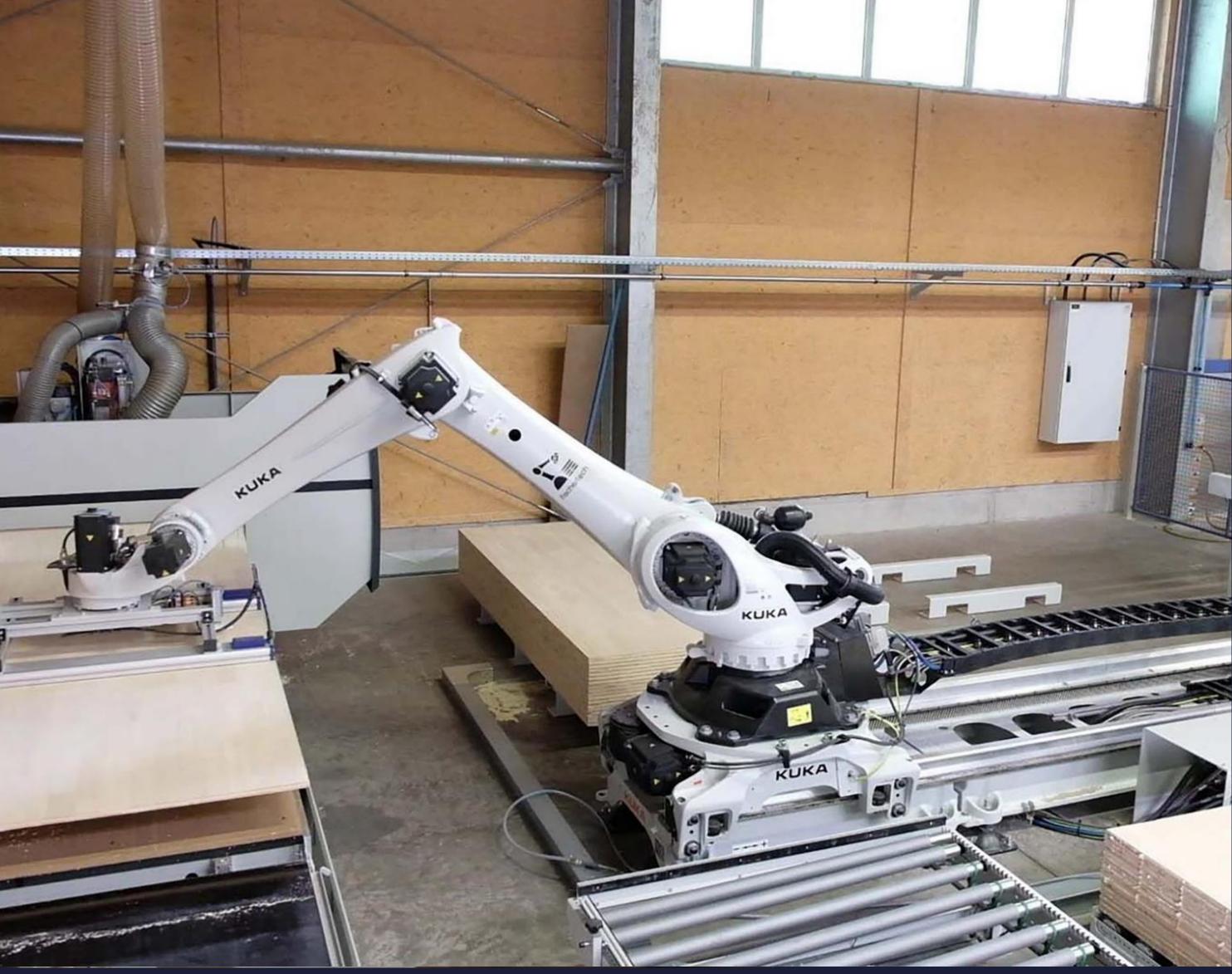
PRODUCTION SAMPLE

Kerto Timber Joints Optimized BSH Beams and Columns

AUTOMATED PRODUCTION PROCESSES









CNCMILLING

File-to-factory controlled
Digital production chain
Production files from BIM Model

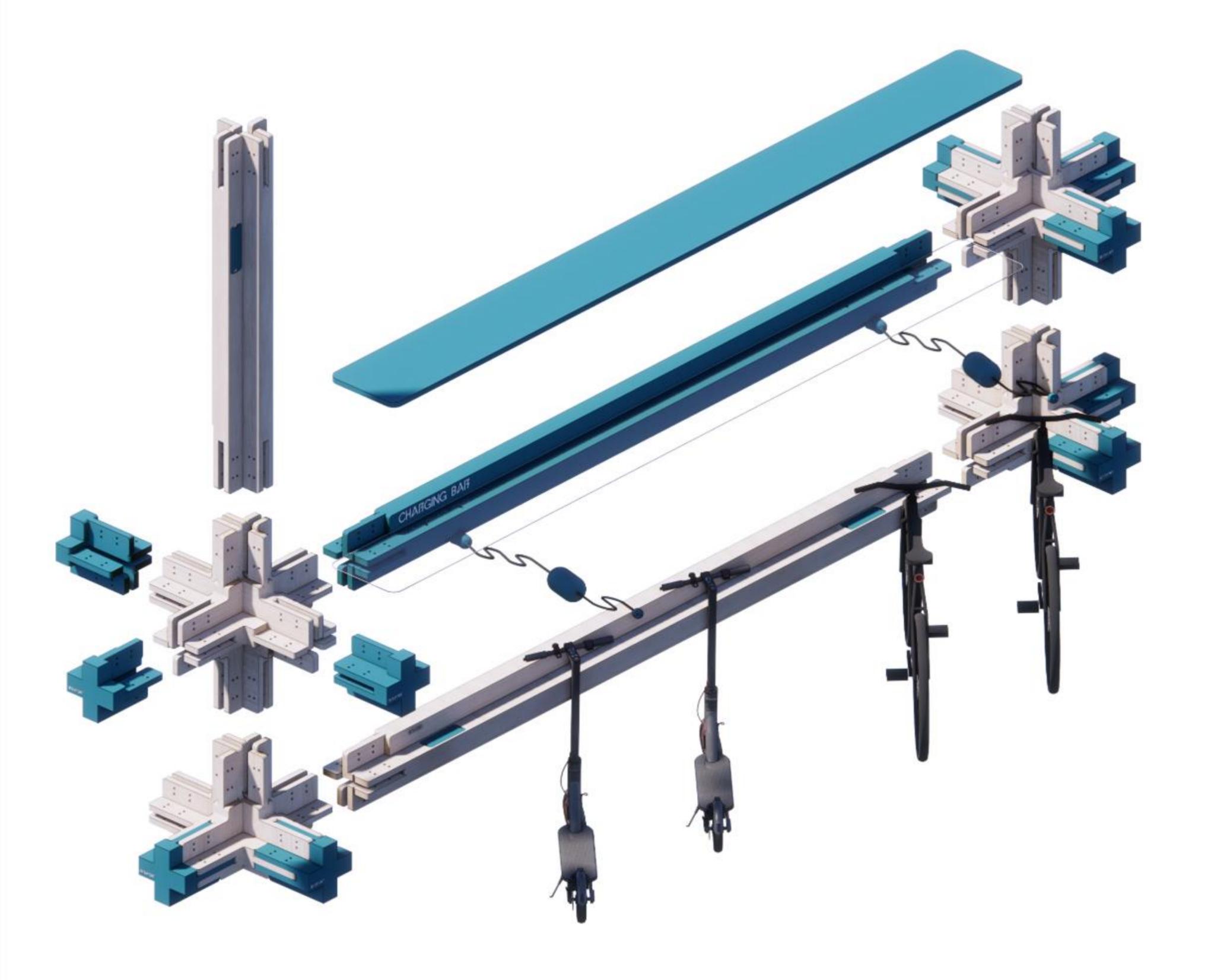
ROBOTIC FABRICATION

Micro Factory approach
Production and assembly of complex parts

VOXEL TEST ASSEMBLY

Robotic assembly of chunks possible Quality control and detail check at 1:1 building block Last check up before packing and shipping

INTEGRATED SYSTEMS





BETAPORT ONE INFO SHEET

Size

100 sqm Hub On-Demand

Features

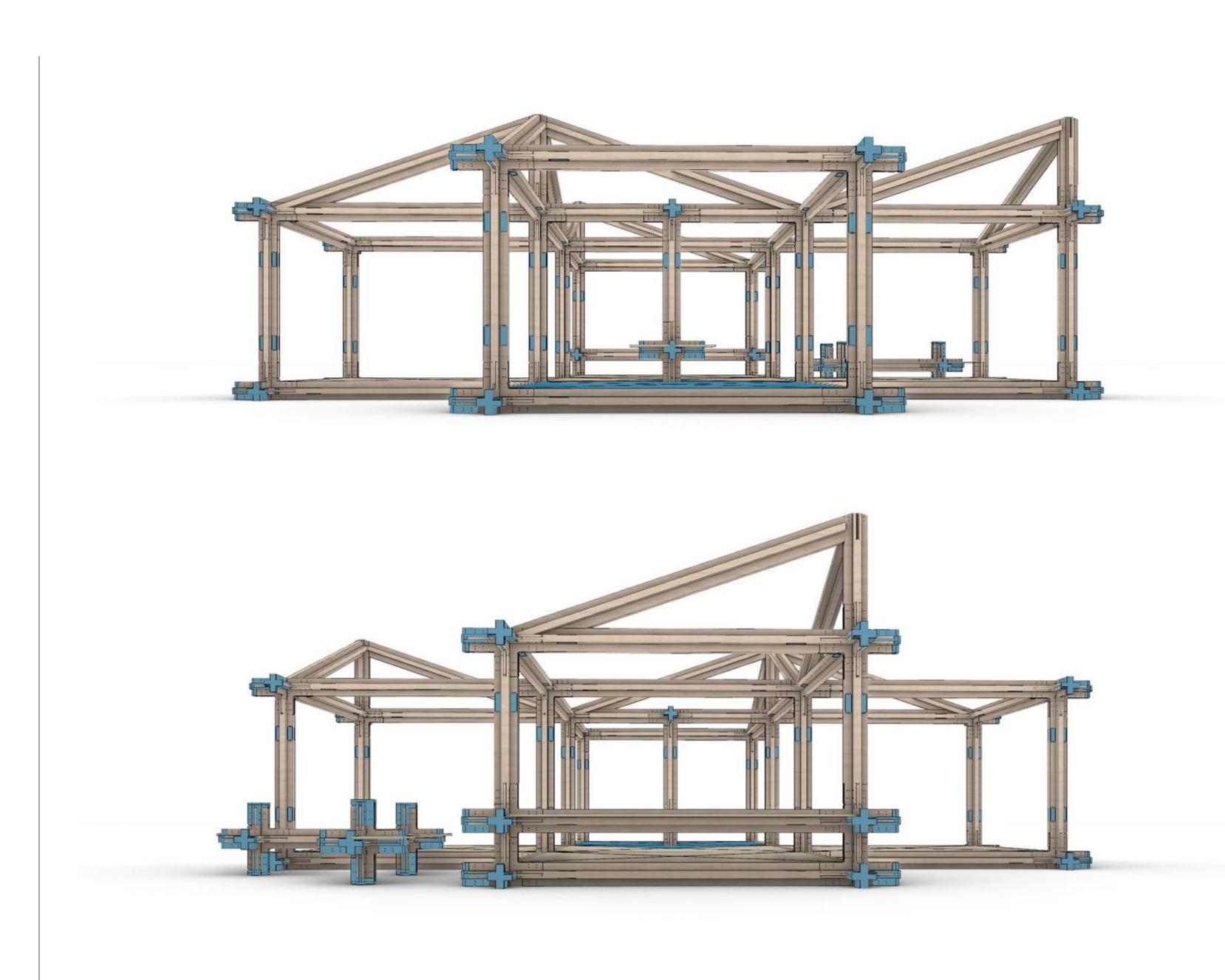
- Seamless Integration for technical infrastructure
- Integration for new mobility
- Digitally planned using automation
- Sustainable materials, locally sourced
- Designed as adaptive kit of parts





EASYASSEMBLYONSITE





BetaPort can be assembled on site without the need of heavy material or construction machinery. The parts are designed to be lifted by one person and assembled by a minimum of two. This enables participation and DIY construction.





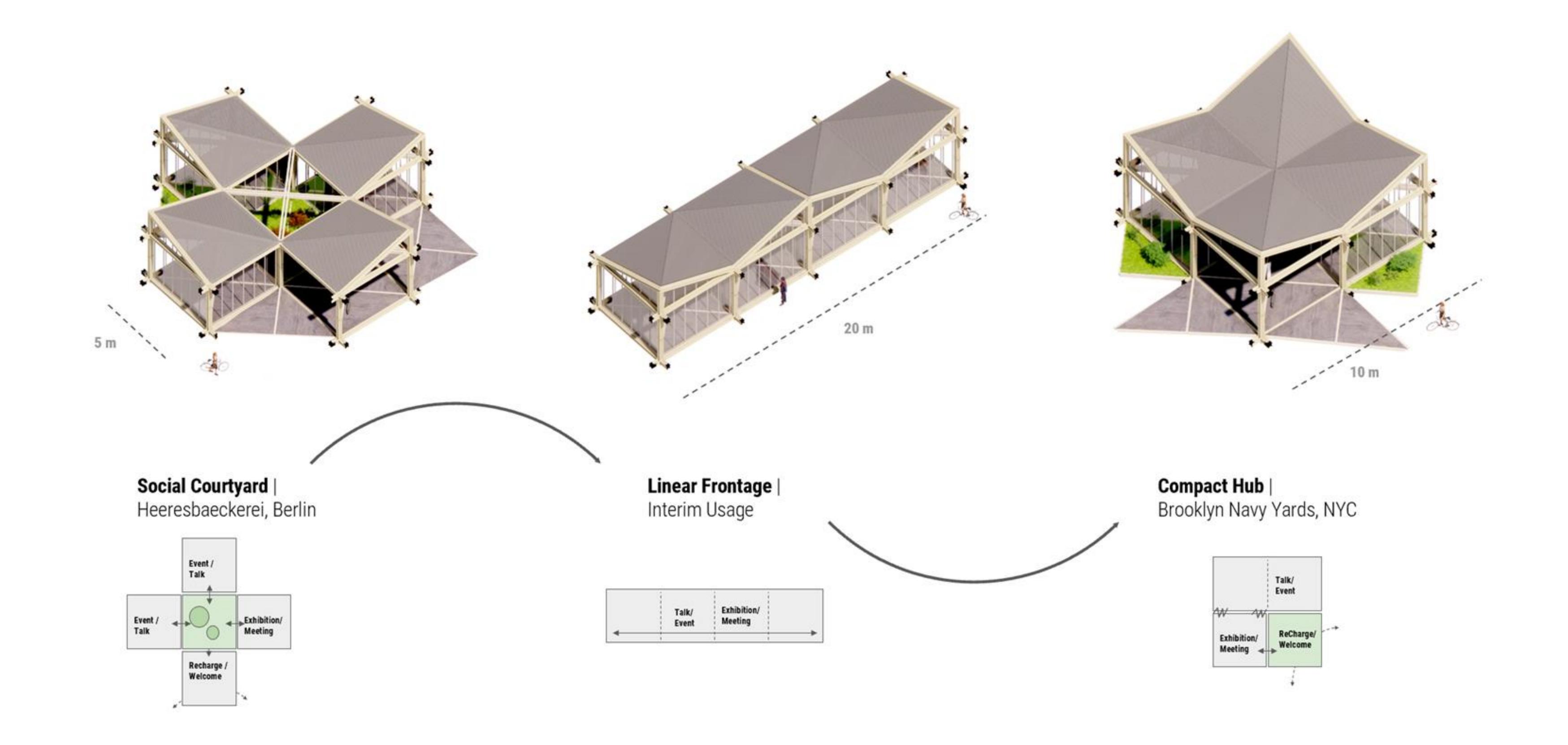








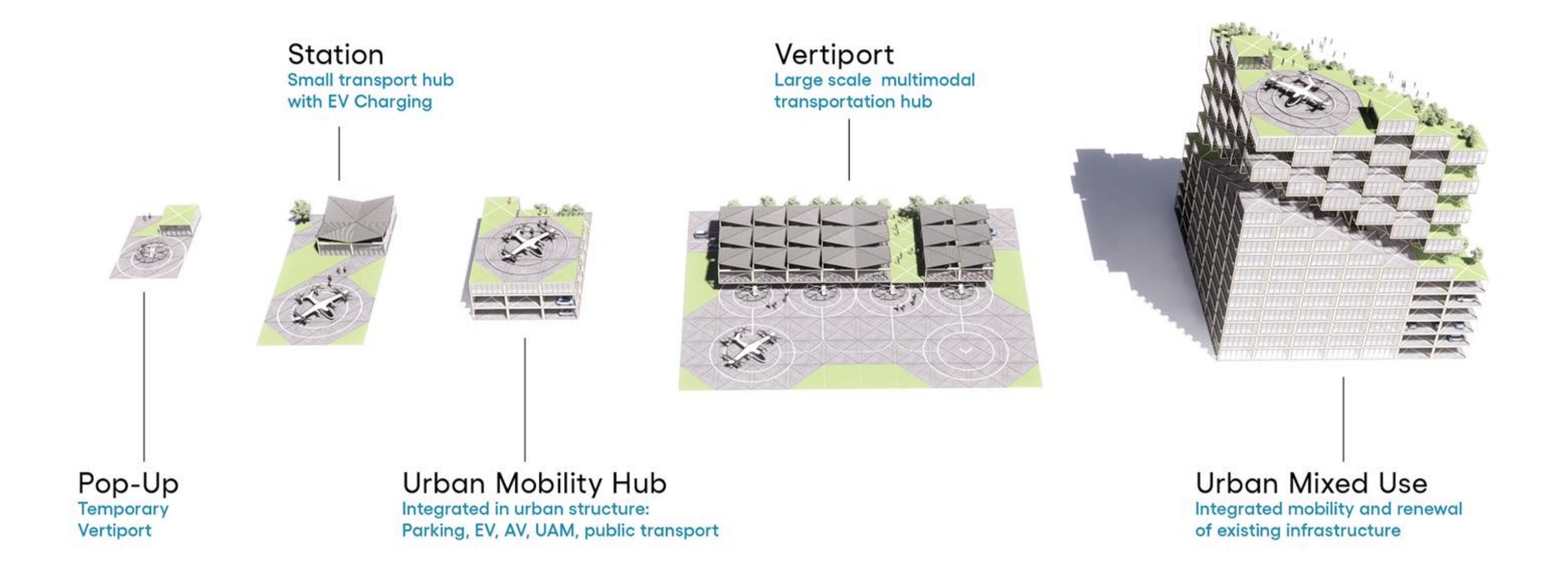
SPATIAL FLEXIBILITY AND (RE)CONFIGURATION







READY TO SCALE



BETAPORT SYSTEM

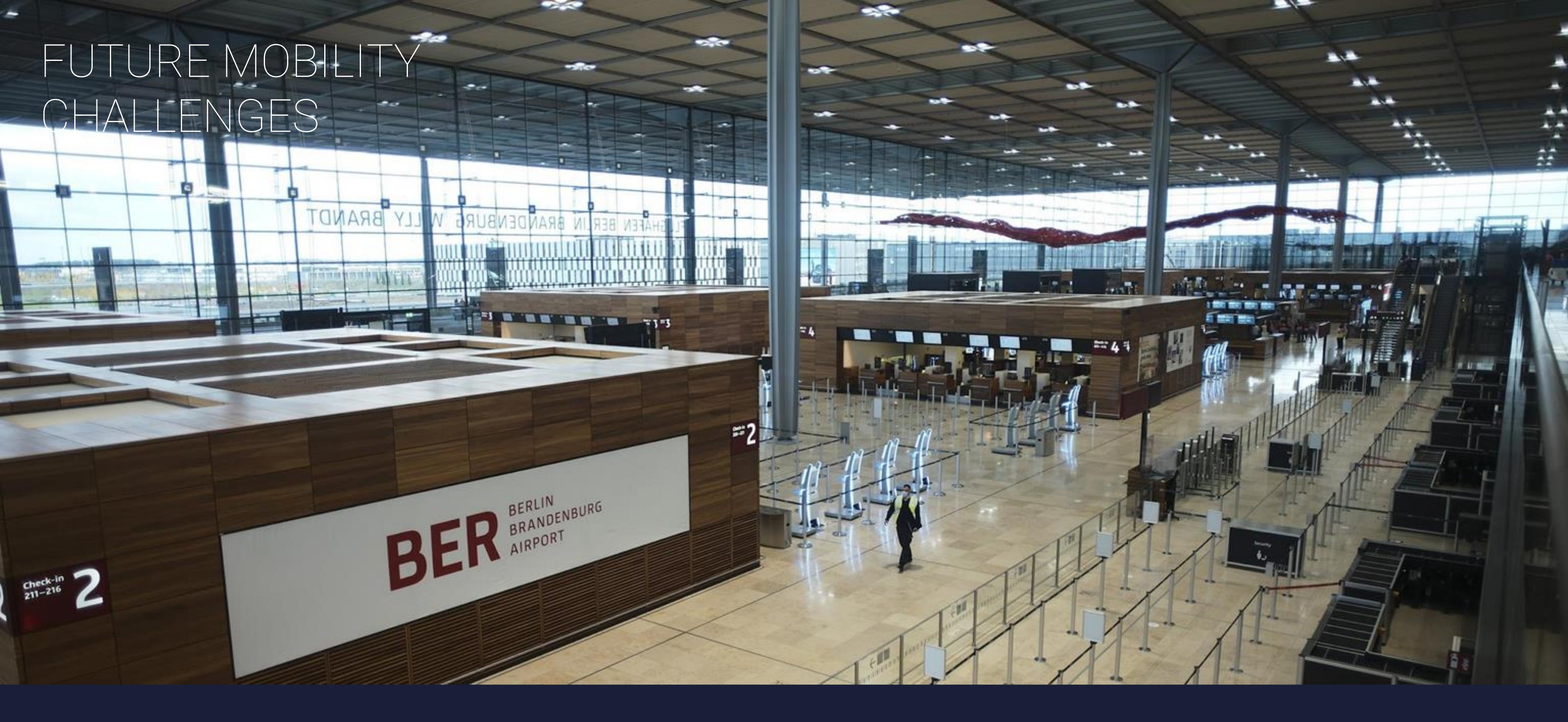


Designed as adaptive kit of parts.



MOBILITY IS ON THE FLY. WE NEED TO RETHINK OUR URBAN INFRASTRUCTURE.

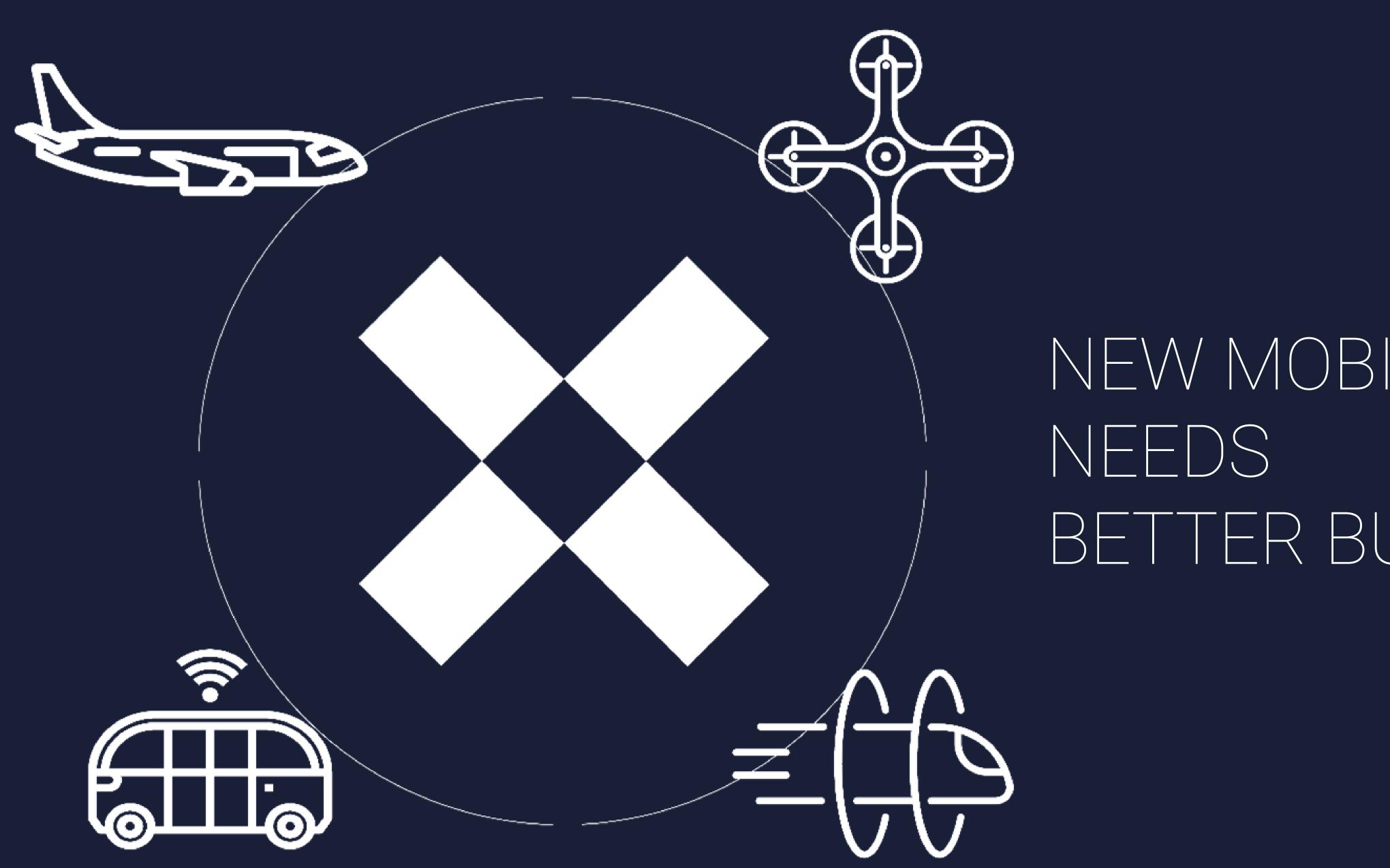
Tomorrow's spatial systems must be flexible and adapt to future mobility's demands.



FUTURE HUBS ARE NOT MONOFUNCTIONAL, BUT FACILITATE MANY PURPOSES.

Today's logistic and travel infrastructure lacks in functional mix and social values.

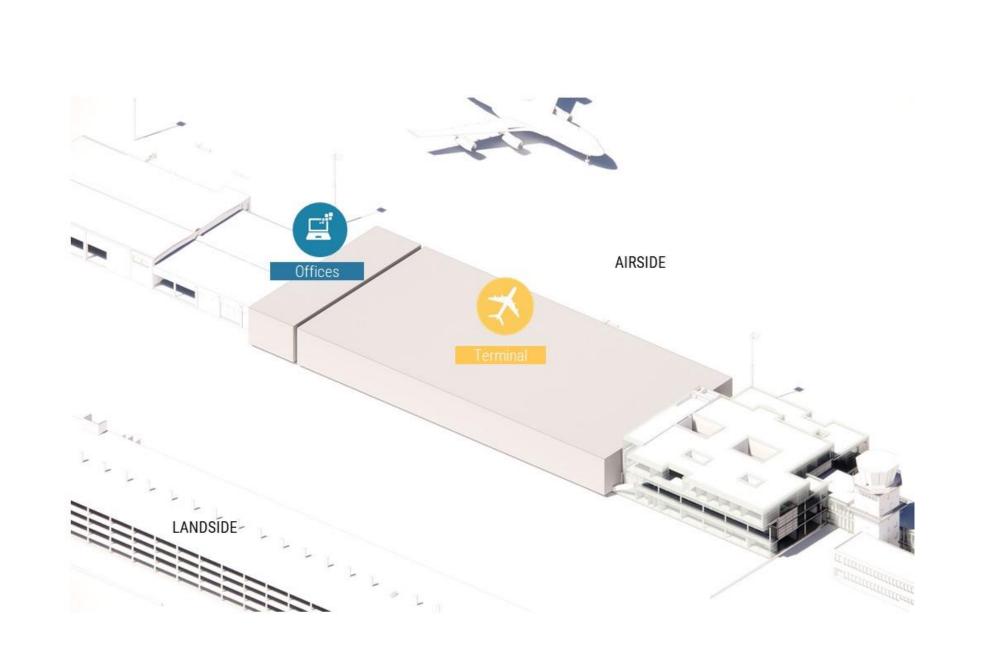
BETAPORT MOBILITY HUBS ON-DEMAND



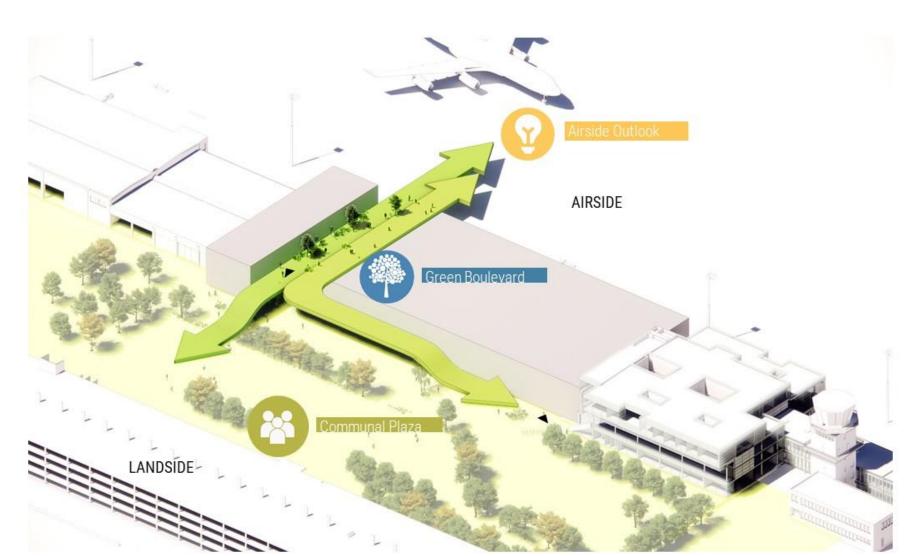
NEWMOBILITY BETTER BUILDINGS



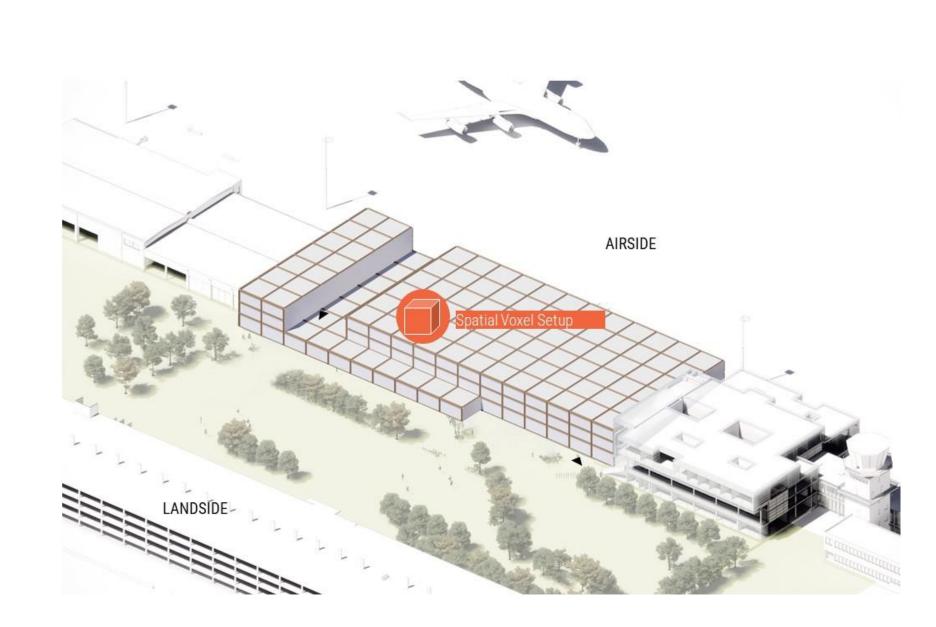
DESIGN CONCEPT



UNIFYING PUBLIC AND PRIVATE



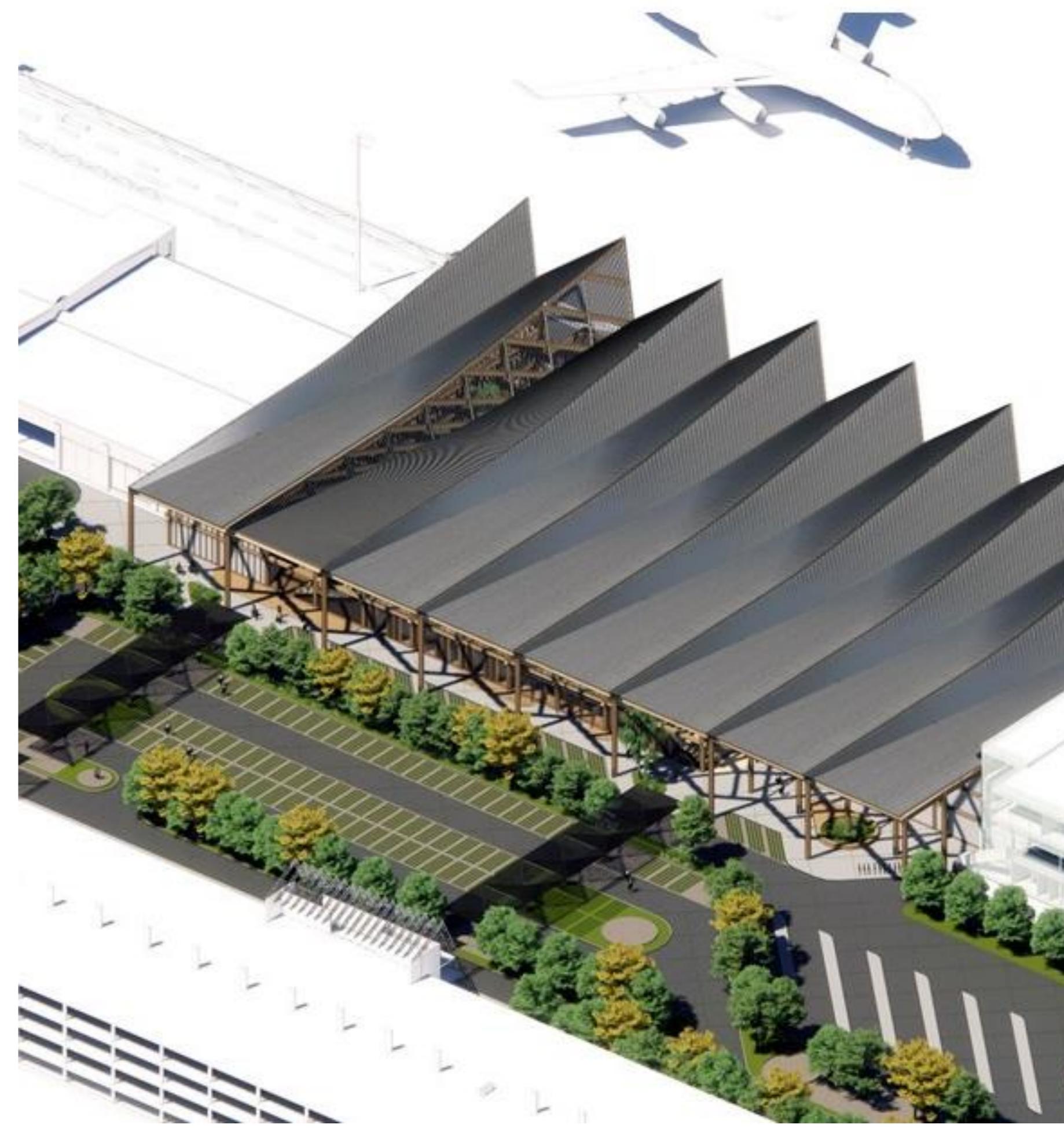
PUBLIC ENGAGEMENT



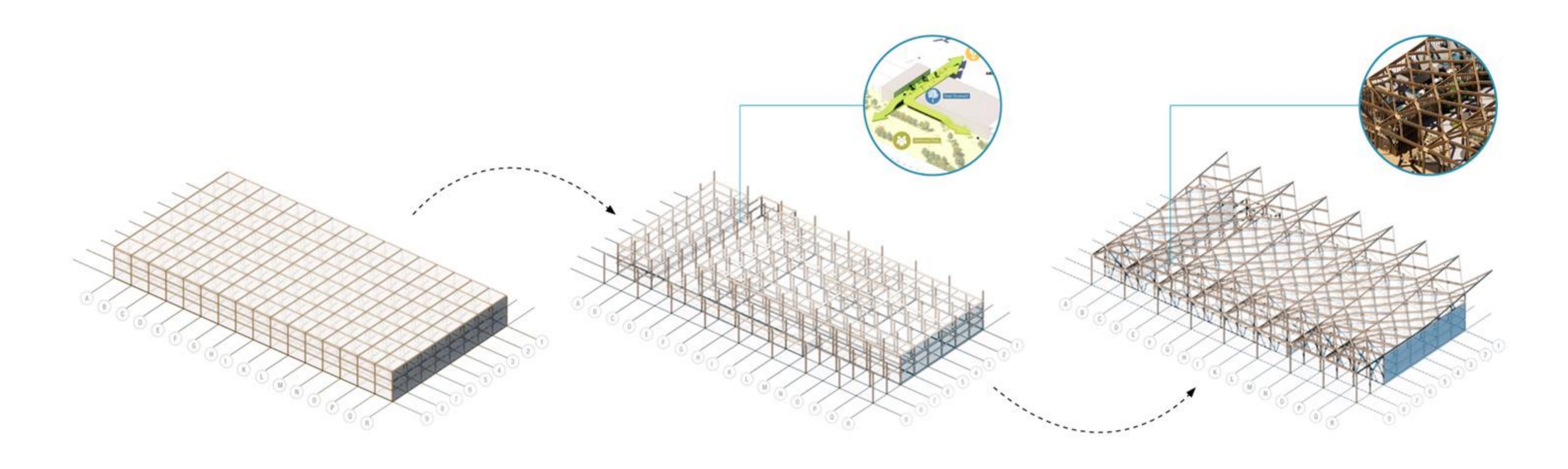
BETAPORT VOXEL STRATEGY



A HEALTHY ENVIRONMENT



AUTOMATED PLANNING PLATFORM





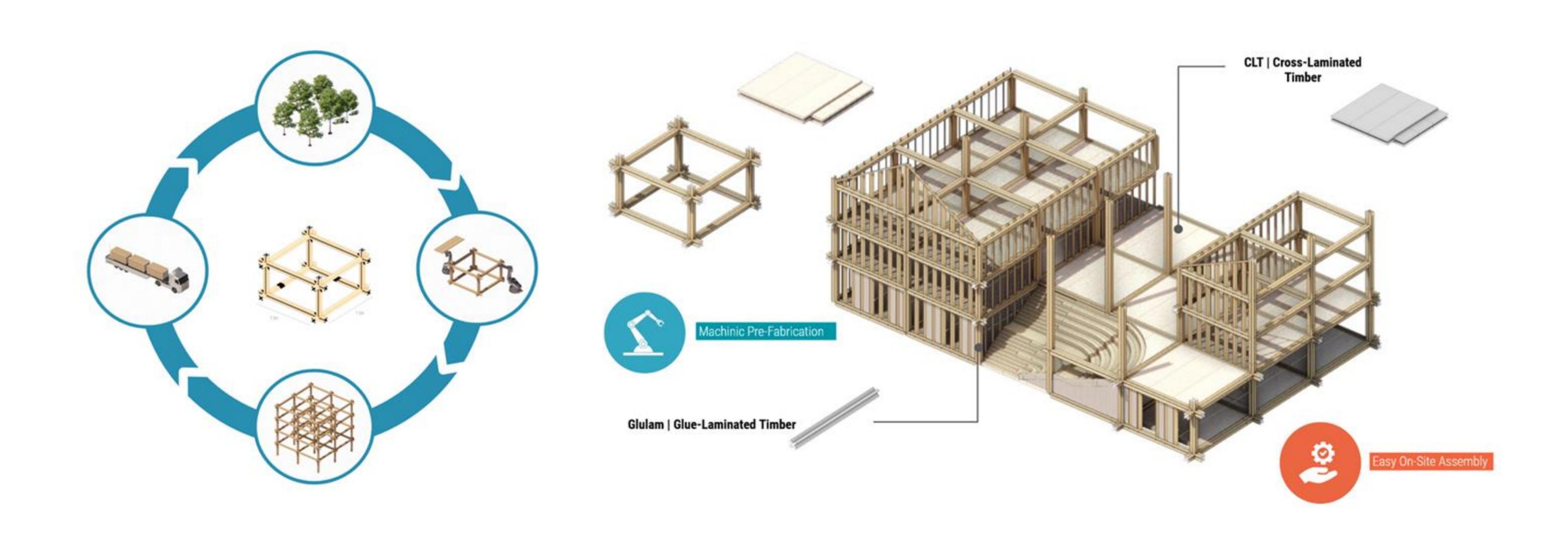




A voxel-based spatial strategy, allows to react to newly arising challenges of the post pandemic the conceived using newest computational technologies to anticipate visitor streams as well as creating a highly flexible interior layout, based on modular building blocks.



LOCALLY SOURCED COMPONENTS



HYBRID CLT & GLULAM CONSTRUCTION

A hybrid system of CLT floors and glulam beams and columns is used to achieve greater spans and more interior flexibility without requiring thick timber slab. This allows maximum open plan and adaptable spaces.

ADAPTIVE SYSTEMS FOR LONG LASTING BUILDINGS

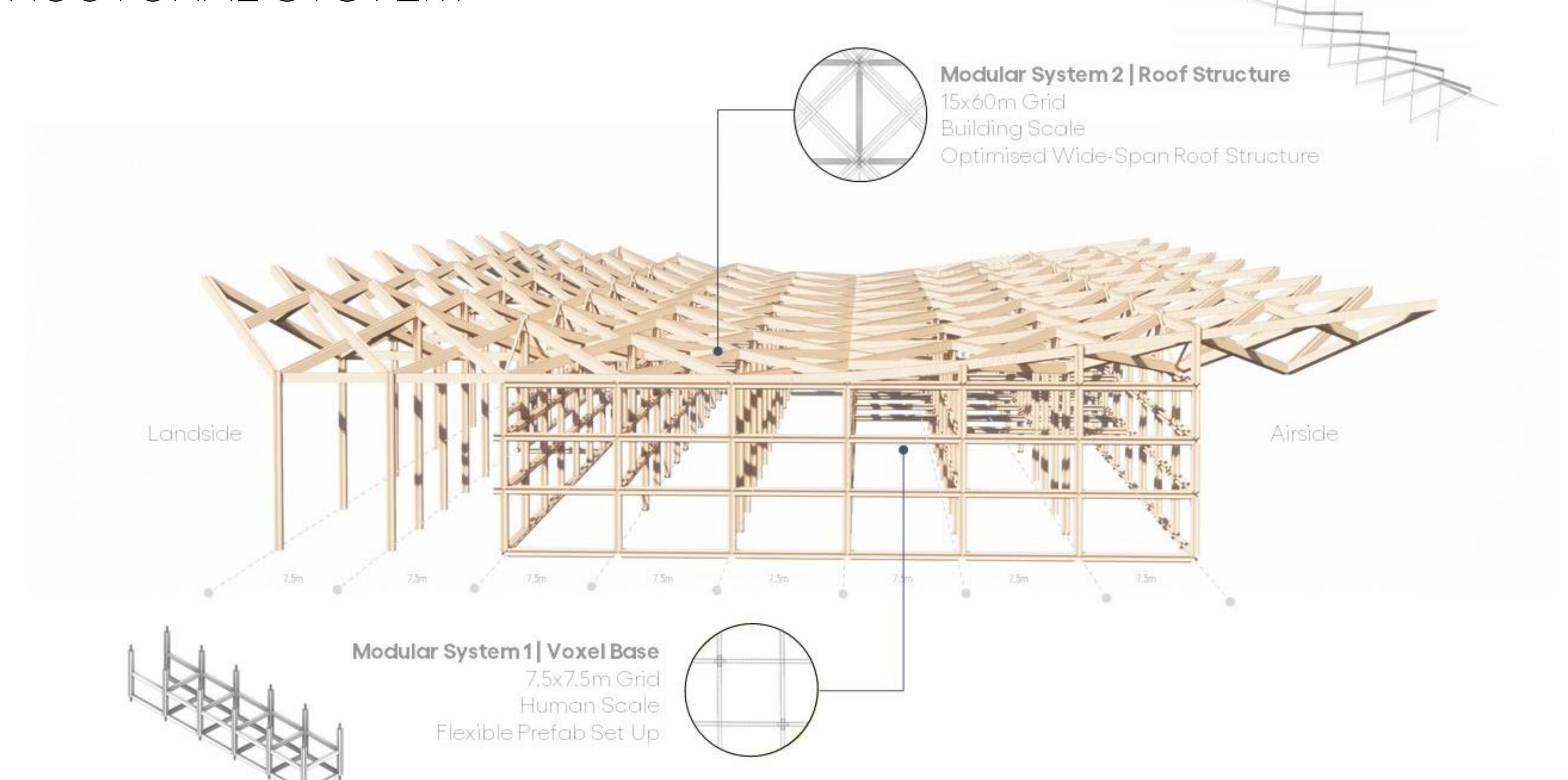


PROGRAMMATIC FLEXIBILITY

A flexible building model allows for spatial flexibility over the life of the airport, adapting to new conditions as safety regulations, potential expansions and post-pandemic air travel policies on the fly

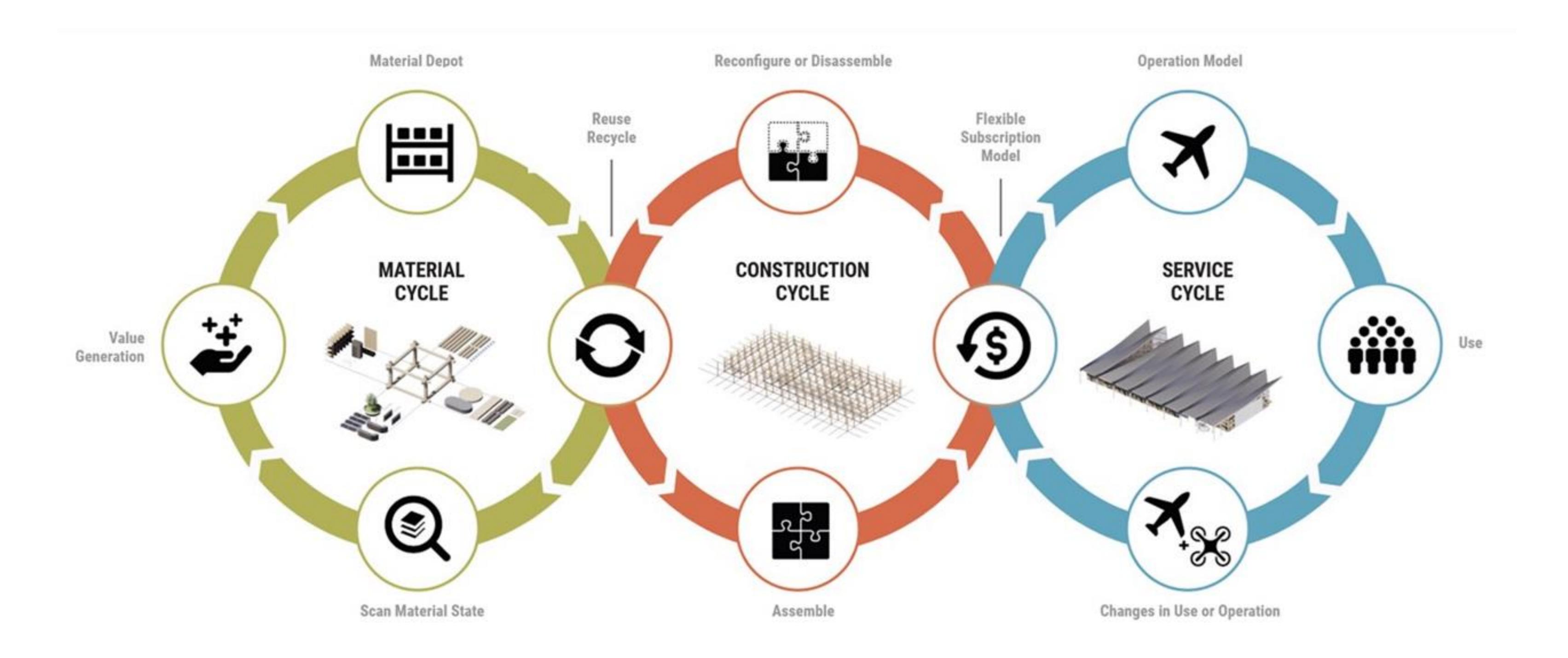


HYBRID MASS TIMBER STRUCTURAL SYSTEM





A NEW CIRCULAR ECOSYSTEM

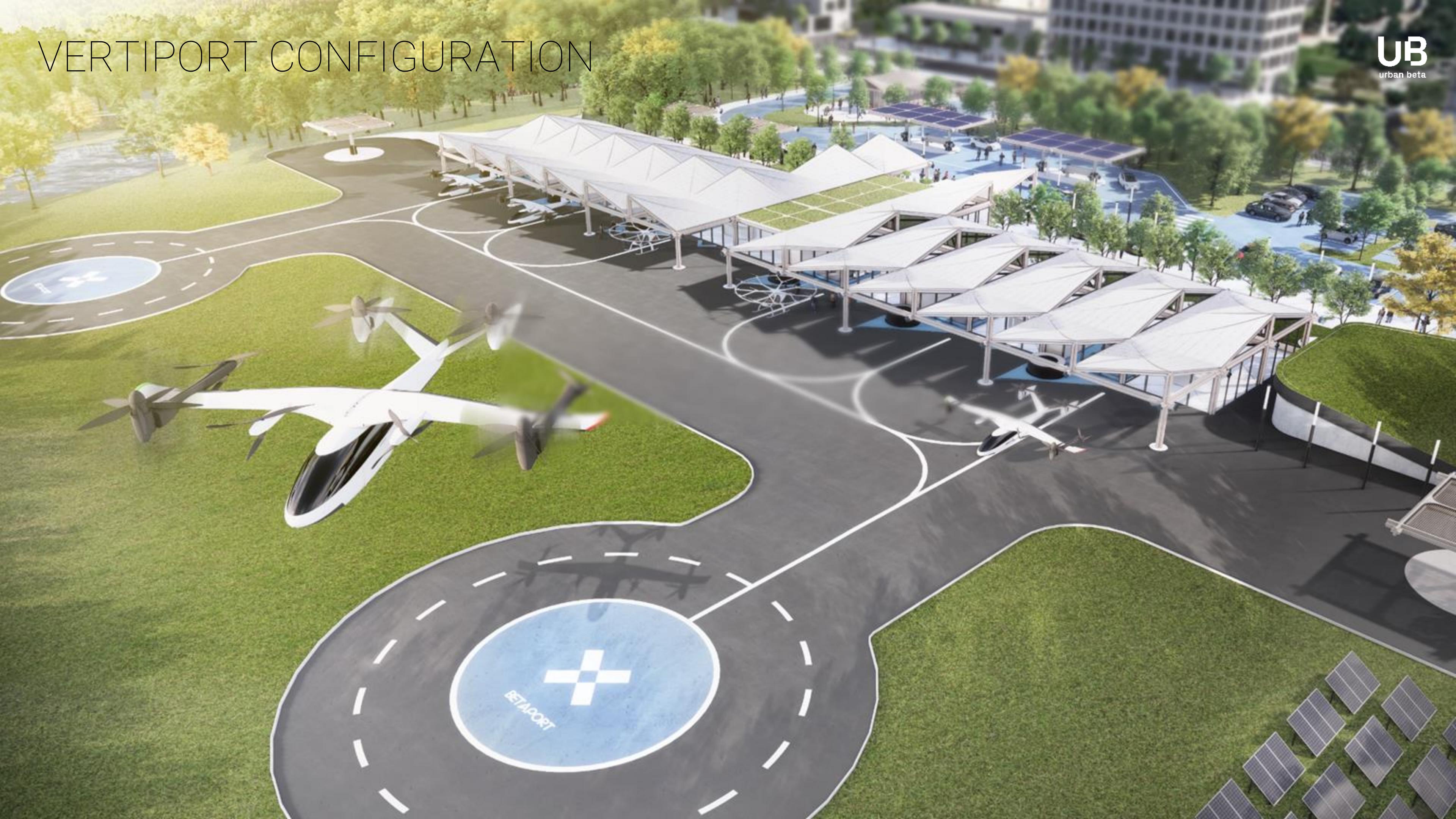


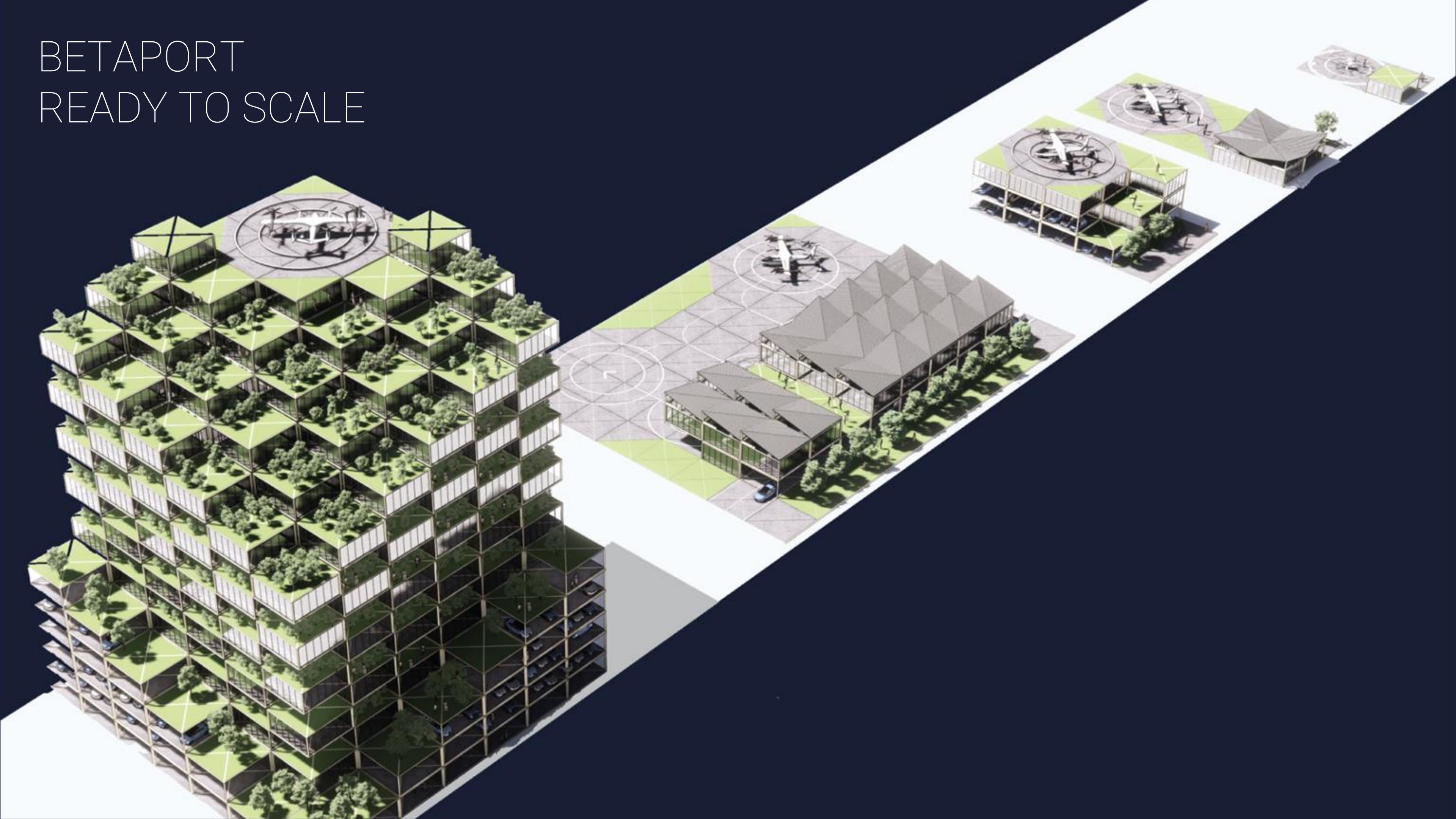
CREATING SERVICE-BASED BUSINESS MODELS

The circular design approach is the basis to turning every mobility hub into a sustainable material depot. A flexible subscription model opens the building system up for new service-based business models.













GREEN TECH FESTIVAL

BETAPORT NEXT

- Live Showcase of the next BetaPort generation
- * 100 sqm mobility hub on two floors
- Seamless mobility connection to land, water & air
- ** Multi-storey mobility hub in building class 3
- Integration of sustainable energy generation and charging infrastructure
- Large exhibition areas and integration of New Mobility
- Flexible design in size and facade possible

Next Level Mobility at
Greentech Festival 2022



PREVIEW GTF 2022 JUNE 22 - 24

FUTURE MOBILITY

E-Mobility, Sharing, Hubs, E-Bike, Scooter, Smart Air Mobility, Logistics, Charging, Infrastructure

/CITY PLAZA

Real Estate, Architecture, Building Kits, Circular Economy, ConTech, Cradle2Cradle, Recycling

CIRCULAR

BUILDING

SMART

DIGITALIZATION

Prop-Tech, Automatomation Software Solutions, Foresight, Digital Toolkits









We are looking for partners and collaborators.

Contact us under:

project@urban-beta.de www.urban-beta.de

URBAN BETA

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